

hooked on HEREFORDS

THE BI-MONTHLY NEWSLETTER OF THE NEW ZEALAND HEREFORD ASSOCIATION



Monymusk studmasters Chris and Jayne Douglas awarded Supreme Champion Hereford for lot 9, Monymusk Jock 140054. Pictured with Senior Hereford Judge, David Henderson and Merial Ancare's David Dodge.

NZ Herefords at Beef Expo 2016

Topping the Tru-Test Beef Expo with the highest priced bull, and the highest sale average of \$9587, set NZ Herefords 2016 national sale apart from other breeds. The quality of bulls presented by Hereford breeders ensured there was steady demand come auction day.
Senior Hereford judge David Henderson from the Craigmore

Hereford stud was impressed with the very good line-up of bulls and judged according to the bull specifications required for today's beef market, placing bulls on style and a balanced set of traits demanded by the market.
The judging combination of Henderson assisted by associate judge Ben Burgess judged the unled bulls at the commercially

Continued on page 10

DIARY DATES 2016

- 26th July
copy due for August newsletter
- 19th - 21st October
Hawke's Bay Royal Show
- November
NZHA Council Meeting
- 9th - 11th November
Canterbury show
- 2017**
- 12th - 16th May
Beef Expo

CONTENTS

- 2 NZHA President's Note
- 3 Hereford Prime NZ
- 6 NZHA Ambassador Auction
- 6 Bull Sale Results 2016
- 7 Council Communications
- 7 Tru-Test Beef Expo 2016 Results

- 12 World Hereford Conference
- Uruguay 2016
- 13 Interesting UK Statistics
- 14 NZ Hereford Trans-Tasman
Ambassador 2016



President's Note

Now winter is upon us and bull sales are well underway, with some particularly pleasing sale averages coming though. Thank goodness for the beef schedule holding up well for the industry.

Best wishes to those bull sale vendors who have sales ahead – it will be interesting to observe the recognition of the Hereford true blue H tag by the commercial industry at the upcoming yearling sales.

It's great to see the 'H' Tag deals promoted by both Zeetags and Allflex companies. Remember these 'H' tag sets are only available through PBBNZ for use by registered Hereford breeders, so they really do differentiate registered Hereford animals from all others. I would like to thank all breeders for your attendance at the Paki-Iti grazing unit bull walk, the 2016 NZHA AGM and breed luncheon. Over 200 persons were fed at the event. The AGM provided a robust question and answer session particularly around NZHA finances and Hereford Prime. The NZHA Council trusts we have offered clarity and future direction in these areas.

As acknowledged at the NZHA breed luncheon I would like to sincerely thank Philip Shepherd for his absolute dedication and the enormous amount time he has put into Herefords and his role as NZHA President over the past three years. Philip remains as the PBBNZ Chairman and a Hereford representative on this board. I would also like to thank Philip's wife, Shirley for supporting Philip in his role as President.

With NZ Herefords being successful in our 2020 World Hereford Conference hosting bid, very early planning is already underway with Posy Moody recently attending a sponsored Tourism NZ conference and established contacts in the Queenstown region, where the conference is being held. A feasibility analysis/study was completed prior to putting in a hosting bid. This study was

based on a participant level of 150 domestic and 200 international visitors and participation on a cost recovery basis. The conference will have a 'kiwi-style' theme, and include the Wanaka Show. Pre and post tour options will also be available. We are also looking at committee structures to include interested NZHA members.

Have you have been into your local Wendy's burger joint to try the 'pulled beef' hamburger initiative? Using pulled beef from Magill's Hereford prime processing operation, the burger is on an eight week trial, so your endorsement of the product certainly would be helpful in assisting the pulled beef burger becoming a regular on the Wendy's menu.

Also in Hereford Prime news, HP are proud to be joining RABOBANK for the National Mystery Creek Fielddays. This is excellent exposure for the brand with Rabobank including Hereford Prime in their print advertising, on invitations that have been distributed to the bank's guests, as well as in their radio advertising. Call into site D89-91 and visit the Rabobank site at Mystery Creek.

As you are aware PBBNZ's Linda Shailer Hereford Registrar and Software Support is moving on to a new challenge, and although we wish her well and we know she will be a valuable team member in her new role it is a real loss for PBBnz and especially for NZ Herefords. However on a bright note, we have the return of a familiar face with Megan Ellett stepping into the Registrar position. Many of you will know Megan from her time in the NZHA office assisting Donna and her role as Tag Sales within PBBNZ we look forward to having her at the end of the phone for our Hereford Registry work.

All the best for favourable winter conditions ahead and an excellent bull selling season.

Kind regards,
Phil Barnett, President, NZHA

Registry Report

Well for those that don't have email or a working grape vine, by the time you read this I will have worked my last day at PBBnz, making this is my last Hereford Registry Report. For folks that have already been in touch, thank you for all the kind messages over the last few weeks.

ADLs should be completed and at the office by now. For those that aren't please attend to this urgently as Megan will be waiting to process them so she can run your 2016 Calf Entry forms.

Yes, Megan! Megan Ellett has accepted my position as your new Registrar. I am thrilled for you and her. She will be amazing in this job. Although she has some knowledge of the registry position, she still has a lot to learn, so I know you will support her as she gets up to speed.

I don't feel I have had the time to say good-bye to all those that have been a part of my life. If you would like to contact me, just let Megan know and I will give you a call.

You have welcomed me into your homes on herd tours and your lives through our conversations. You have shared your good times and bad. You have spoken freely to me and trusted me with private matters. I am thankful to have worked with you all over the last fourteen years and value the relationships I have made. My new position at Levno is still in the rural industry so our paths may cross in the future, I would look forward to this happening. Wishing you all the very best and outstanding EBVs.

Linda Shailer, Registry



Editor: Laura Collis, NZHA
Address: PO Box 503, Feilding 4740
Phone: 06 323 4484
DDI: 06 323 0745
Fax: 06 323 3878
Email: office@herefords.co.nz

www.herefords.co.nz
www.herefordprime.co.nz



www.facebook.com/nzherefords



COMPILED BY pivot design, PBBnz



Ascot Park executive chef, Simon Henry with the views from the top of Waikaka Station during the Southland Paddock to Plate event.



Southland's paddock to plate

HEREFORD PRIME has continued its successful Paddock to Plate events by hosting the event in Southland.

The Paddock to Plate event sees Hereford Prime host a chef for a farm visit on a property of one of its regular suppliers. The day culminates with an evening meal at the chef's restaurant where they showcase their skills with grass fed Hereford Prime beef. The Paddock to Plate event allows the brand to explore the various links in the supply chain of Hereford Prime and also provides the opportunity for key players to get insight into the various steps in the process.

Invercargill's Ascot Park Hotel executive chef Simon Henry jumped at the chance to visit a farm and has been using Hereford Prime in his restaurant for a number of years.

Simon visited the property of Hereford Prime chairman Laurie Paterson and his family who are regular suppliers to Bowmonts and the HP programme. Also joining Simon for the on-farm visit was some of the team from Bowmont Wholesale Meats and HP vice chairman Geof Brown.

The farm visit included looking at Hereford Prime heifers which the Paterson family ran through the cattle handling EID equipment. They also looked at cows and bull calves, stud sires and sale bulls as well as sheep and the bulk handler and 6-way weigh draft and sort Racewell system.

The weather was stunning and allowed the visitors to look out over Southland from 400 meters after showing them the native bush – they also gained an understanding of the challenges of gorse!

Laurie Paterson said it was a great way to help chefs and processors better understand the challenges of farming and how the producer manages the system to produce Hereford Prime cattle.

Chef Simon Henry had shown a keenness to get onto a farm of a regular Hereford Prime supplier to see what happens as he is trying to tell more of the product story in his restaurant and is particularly keen on explaining the grass fed beef story to his customers.

That evening it was Simon's turn to share insights into aspects from his end of the supply chain. The evening was well supported by the Southern Districts Hereford Club and its members with a group of 32 taking part. The club also hosted a Hereford Happy Hour for those attending.

During the Happy Hour Simon offered guests the chance to sample two Bowmonts 30-day aged on the bone sous-vide tenderloins – it was a melt in your mouth treat and described as stunning to eat.

The Ascot is part of the Invercargill Licensing Trust and Simon told the gathering the Ascot team also handle the catering at Stadium Southland and The Civic Theatre.

Guests were treated to a sublime three course meal including two Hereford Prime dishes. One used Beef Cheeks and Fillet and one Corned Brisket.

Hereford Prime Chairman Laurie Paterson reports everyone was blown away by the quality and there were some very happy Hereford breeders to see such fine cuisine produced from their cattle.

Guests were also offered the chance to have a look inside the busy kitchens at the Ascot. They have the capacity to present 1200 meals all in a 15 minute period!

Simon is a butcher as well as a chef so they develop of a lot of dishes from scratch, as he's able to use his knowledge of the carcass to do so.

Also showcased at the evening were the two newly sign-written trucks of Bowmont Wholesale Meats. Covered in eye-catching photos of Hereford cattle and the Hereford Prime brand these trucks are sure to generate a lot of interest during their travels on Southland roads.

A huge thanks to the Paterston family and Bowmont Wholesale Meats for your support of this day and making it happen. Also sincere appreciation to the Southern Districts Club for generously hosting the Hereford Happy Hour.



The group of visitors to Dean and Lisa Hansen's Hukaroa Station near Te Kauwhata for a Hereford Prime Paddock to Plate event. The group included chefs from Sky City Hamilton, Bidvest and key team members from Magills.

The delectable Hereford Prime scotch fillet was served to guests at La Parrilla as part of the tapas menu.

Waikato paddock to plate

Another successful Hereford Prime Paddock to Plate event was recently held, this time in the Waikato.

Continuing down the path of sharing stories from the Hereford Prime beef supply chain the Waikato Paddock to Plate event this time included 4 chefs from Sky City Hamilton and the general manager of fresh produce from Bidvest giving us a group of 5 VIPs. The "plate" aspect of the event also included a small number of commercial farmers who are loyal HP suppliers via Magills.

The event kicked off with a visit to Magills factory, boning room and retail store.

Mike van der Hoeven's son Ben, took the tour of the boning room and factory which was educational and engaging.

The group were able to ask Ben and his boning team to break down various parts of the beef carcase which provided a great opportunity for the chefs to learn where each cut comes from. Ben showed the group where the skirt steaks, ribeye, the eye fillet and sirloin among others, were all found.

It was interesting to hear the talk among the chefs discussing the options in the Sky City restaurants for the various steaks. However, their imaginations were really captured when it came to looking at options for using sub primal cuts – fingers crossed that's an aspect that might develop allowing Magills to market further sub primals.

The "paddock" aspect of the day saw the group visit Hukaroa Station, home to Dean and Lisa Hansen and Hukaroa Herefords near Te Kauwhata.

Dean and Lisa's property was immaculate and with plenty of green grass, hill country, native trees and native birds around it was the perfect location for telling the story of the cattle behind Hereford Prime beef to our group of VIPs.

A lot of effort had been made by the Hansen's to present their cattle with lines of breeding heifers in various age groups presented along with a group herd sires.

Adding an invaluable dimension to the visit was the fact that not only do Dean and Lisa breed Herefords but they also incorporate



Sky City Hamilton head of food and beverage Nathan Hartley with one of Dean and Lisa Hansen's herd sires during the Waikato Paddock to Plate event.

Action in Magills boning room.



Ben van der Hoeven completes his demonstration on where to find the beef skirt steak.

a good number of finishing cattle into their farm business which gave the group insight into the entire on-farm process and management.

The group also travelled as far as it could up the airstrip to get a vantage point to take in the boundaries of the property and get an idea of the challenges and scale the Hansens manage. This drive and stop also allowed visitors to view a line of heifers that are being finished for Hereford Prime for consignment at a later date.

The chefs asked some excellent questions and Dean and Lisa were outstanding with their answers and represented the breed and Hereford Prime brand exceptionally. The stud bulls proved a real hit and really caught the imagination of the group – their size and power the appealing factor.

For the “plate” aspect of the day, guests dined at La Parrilla, SkyCity Hamilton’s, open grill Spanish restaurant.

The two course Tapas menu was expertly put together by Head of Food and Beverage Nathan Hartley and his team. The menu showcased Hereford Prime beef and was complimented by the use of secondary cuts and seafood. The standout dishes included the HP scotch fillet, which was cooked using the sous-vide technique and then char-grilled over an open flame, ox tail croquettes and twice cooked ox tongue.

Two loyal Magills and Hereford Prime suppliers with outstanding acceptance rates were invited to attend and it was a privilege for Hereford Prime to host the Tourniers and Comins for the evening.

Hereford Prime extends its sincere appreciation to Dean and Lisa Hansen and the Magills team for their support of this event and helping make it happen.

Notice Board

With 2016 Bull Sales now underway make sure you have your NZ Herefords merchandise
 Serviettes packs of 125 ... \$15
 Poly Cups pack of 25 ... \$5



Award Winning Hereford Prime

Available at:

BOWMONT WHOLESALE MEATS
 Otepunu Ave, Invercargill - Ph: 0800 146 328

GREYTOWN BUTCHERY
 Main St, Greytown - Ph: 06 304 9550

NEW WORLD HAVELOCK NORTH
 Porter Drive, Havelock North - Ph: 06 877 8032

NEW WORLD HASTINGS
 Cnr Heretaunga St E & Hastings St N, Hastings
 Ph: 06 876 9881

NEW WORLD KAPITI
 159 Kapiti Rd, Paraparaumu - Ph: 04 298 0011

NEW WORLD PAREMATA
 93-97 Mana Esplanade, Paremata, Wellington
 Ph: 04 233 1666

MAGILLS BUTCHERY
 Jacob St, Te Awamutu - Ph: 0800 624 455

THE DALY LARDER, FEILDING
 26 Fergusson St, Feilding - Ph: 06 323 4137

THE VILLAGE BUTCHERY & DELI
 126 Ormond Rd, Gisborne - Ph: 06 867 7689

THE VILLAGE BUTCHER
 4 Joll Rd, Havelock North, Hastings
 Ph: 06 877 8218

WAIPAWA BUTCHERY
 72 High St, Waipawa - Ph: 06 857 8789

WESTMEAT BLENHEIM
 Cnr Alabama Rd & Main South Rd, Blenheim
 Ph: 03 578 4554

WESTMEAT CHRISTCHURCH
 394 Blenheim Rd, Sockburn, Christchurch
 Ph: 03 348 7165

WESTMEAT ONLINE
 www.westmeatonline.co.nz - Ph: 0800 692 882

www.herefordprime.co.nz



www.youtube.com/herefordprimenz



Like us on
www.facebook.com/herefordprimenz



follow us on
www.twitter.com/herefordprimenz

2016 NZHA Ambassador Auction

Thanks to all those who supported the 2016 Ambassador Auction either by way of donations of products or purchasing. Grand total of \$11,425 raised.

Donator	SEMEN	PURCHASER	PRICE
Chris Douglas	10 straws Matariki 10380	C Corney	\$1,050
Chris Douglas	10 straws NJW 73S M326 Trust	A Russo	\$900
Hawkes Bay Hereford Club	5 straws Koanui Techno	McCormick family	\$1,050
Merial Ancare	1 x 5ltr Eclipse PO with Vest retail approx \$1,200 + GST	J Dorotich	\$1,300
Merial Ancare	1 x 2.5ltr Eprinex PO retail value approx \$348 + GST	B Robinson	\$400
Tru-Test	XRS stick reader	E McKerchar	\$1,000
Northland Hereford Club	Morris and James Pottery platter (handmade)	M Lee	\$225
Eastland Hereford Club	A taste of Gisborne basket	J Morrison	\$275
Southern Districts Hereford Club	10 dozen A Grade oysters	M Hain	\$425
Central Districts Hereford Club	6 x Central Districts wine	J Smyth	\$200
Canterbury Hereford Club	Canterbury hunting trip 4 nights	S Knight	\$2,200
Hawkes Bay Hereford Club	6 x Glenbrae cellar wine	R Kane	\$200
South Auckland Hereford Club	LIC Insemination Training Course	M Robbie	\$1,000
Wairarapa Hereford Club	\$200 Donation		
Limehills Hereford	\$1000 donation from Pick of the Drop sale		



Ambassador Auction highest paid item - the Canterbury hunting trip \$2,200 paid by Steve Knight.



2016 Ambassador Auction in full swing. NZHA's Laura Collis assisting auctioneer Bruce Orr.

Bull Sale Results

27th May, 2016

MERRYLEA, ED McKerchar

Top price purchaser:

Comments: 19/20 bulls sold

No.	Avg	Top
19	\$4,467	\$7,000

28th May, 2016

FLAGSTAFF, TF Condon

Top price purchaser:

B Adamson, Harihari

Comments: 17/20 bull sold

No.	Avg	Top
17	\$5,770	\$9,800

31st May, 2016

LIMEHILLS, G & R Pannett

Top price purchaser:

\$10,500

Campbells Block, Gore

Comments: Top price Lot 3. Three bulls each sold to Glenary Stn, Gore and Hukarere Stn, Moa's Flat

No.	Avg	Top
46	\$6,151	

WESTHOLM, WM Kane

Top price purchaser:

Merrylea Stud, Cave

Comments: Top price lot 2. Sale incorporates Westholm Polled Herefords, KL1 Herefords & Blue Mountain Angus. 4 other stud bull sold to Malcom Harvey, Martin Farms and Colin Gibson with 2. A polled Hereford and the only KL1 Hereford bull. Top Angus sold to Motere Stn for \$7,000. Overall sale average \$6280. A very strong sale. Follows on from a \$17,000 sale at Beef Expo to St Clair Trust.

3rd Jun, 2016

ROCK-END, PD & KM McCormick

Top price purchaser: B & K Bayley

Comments: Sold 18/18. Top price Lot 2

7th Jun, 2016

FOULDEN HILL, Foulden Hill Ltd

Top price purchaser:

Horsehoof Station Ltd

Comments: Sold 5/7. Also sold 1 bull at 2016 Beef Expo for \$8,000 to Bexley Herefords

No.	Avg	Top
		\$21,000

No.	Avg	Top
18	\$4,933	\$7,000

No.	Avg	Top
5	\$4,680	\$5,700

NZHA - Carcase Challenge Trophy

Congratulations Mike, Lorraine Langtry and family who are the 2016 winner of the NZ Hereford Association Carcase Challenge trophy – formerly called the Beanbah Boomerang. The cup is awarded to the entrant of the highest placing Hereford or Hereford derived carcase entered in the Steak of Origin competition. To be eligible for the challenge cup the entered

carcases must be sired by a registered Hereford and have been entered by a current member.

Given that no Hereford carcasses made it to the finals this year, their Hereford heifer with the best score overall was identified as the Hereford winner, with an impressive score of 5.24 for tenderness. *Congratulations and well done!*



Thanks to all those breeders who generously gave to the Chopper Appeal collection.

The sum of over \$1400 was successfully raised for this worthy charity.

True Blue HEREFORD 'H' TAGS



- Identifying registered, performance recorded Hereford cattle.
- Tag package includes NAIT + visual tag sets.
- Blue male (back) tag denotes Hereford 'H', various colour options available for female (front) tag.

Competitive pricing – Choice of tag brand – Exclusive to registered Hereford breeders

For more information please contact: NZHA office or order now with the tag experts at **PBBNZ** phone 06 323 4484 or email tags@pbbnz.com

www.pbbnz.com



2016 Yearling Bull Sale 12.30pm Wednesday 14 September, Frankton Sale Yards. 45 yearling bulls on offer.

Kokonga East Rd Waikaretu Valley
Tuakau RD5
Pip Robinson 09 233 3020
Bruce Robinson 0274 983 530
kokonga.co.nz



Please read the following notes carefully, many of the topics were discussed with outcomes at the recent May 2016 NZHA Council meeting. If you have any queries, your local NZHA Councillor can be of assistance to answer your questions.

NZHA COUNCIL 2016 -2017

- P Barnett President
- C Corney Vice President
- G Pannett Treasurer

The three office holders above form the NZHA Executive.

NZHA COUNCIL COMMITTEES 2016 -2017

COMMITTEE	CHAIR	COMMITTEE MEMBERS
Exec	Philip Barnett	Gray Pannett, Colin Corney
Finance	Gray Pannett	Philip Barnett, Philip Shepherd
Marketing	Chris Douglas	Paul Scott, Colin Corney, Laurie Paterson, NZHA GM
Technical	Andrew Russo	Jason Graham, Robert Kane, Will Morrison, Robert Peacock, John Allen
Expo, Show & Sales	Jimmy Murray	Paul Scott, Robert Kane + North Island rep
Semen Marketing	Philip Shepherd	Andrew Russo, Colin Corney, Robert Kane
Ambassadors	Paul Scott	Andrew Russo, Jason Graham
Registry	Chris Douglas	Jason Graham, Paul Scott
PBBNZ	Philip S, Phil B	Jason Graham
Beef Holdings	Jason Graham	

NZHA TECHNICAL COMMITTEE

The NZHA Technical committee has a new structure with the NZHA technical subcommittee being disbanded. To further utilise the skills of those of breeders involved in this sub committee (Will Morrison, Robert Peacock, John Allen, they have become part of the NZHA Technical Committee, with the chairman being a current NZHA Councillor (Andrew Russo).

The committee will be outcomes focused, and recommendations from their monthly meetings will be taken to the NZHA Council meetings via the Chairman. All NZHA committee members will be expected to sign a Code of Conduct including a confidentiality clause.

The NZHA Technical committee is currently tasked with

1. Revising the NZHA Selection Indexes (awaiting an AGBU Breed Object software update before this can be completed).
2. Looking at NZHA Genomics plan going forward – DNA testing, best practise policies – hair or tissue? SNP technology, NZ agencies involved
3. Full parentage verification for the breed; future policies

FACIAL ECZEMA WORKSHOP

J Morrison attended a Beef + Lamb genetics workshop in the Waikato focused on Facial Eczema research, management strategies etc.

Please use the following link for extensive workshop information.
http://herefords.co.nz/cms_files/technical_briefs/facialeczemaactiongroupoctober2015workshopnotes.pdf

NZHA SIRE INCLUSION IN AUSTRALIAN HEREFORD PROGENY TEST –

NZ Sire, Monymusk Gallant has been accepted for the next cohort of the AHS progeny Test. This is excellent news for extended linkage and extended accuracy of EBV's through the Australian and New Zealand progeny tests.

REGISTRY

Registry staff

As you are aware Linda Shailer has left PBBnz after 15 years of outstanding service. Linda has offered much to the Hereford Registry role, her immense knowledge of performance recording processes and computer IT in general will be missed.

However, PBBnz's Megan Ellett is stepping up to the position of Hereford registrar. Many of you would have already communicated with Megan when ordering ear tags.

Megan commenced her position with the PBBnz Registry department, Monday June 13.

Parent verification a reminder...

For the betterment of the breed, the NZHA is progressing with further testing around parent verification.

As such, the following rulings will take effect from – All Hereford entries for Beef Expo 2017 and beyond require full parentage verification.

(Currently only sire verification required).

It is proposed that all transferable sires sold, from the 2018 bull selling season and beyond require full parentage verification.

All females sold for transfer to be sire verified from 1st

Jan 2016. (dispensation for all females 3years and older) AND From 1st Jan 2016 all females sold for transfer must be tested for hypotrichosis, diluter and idiopathic epilepsy, with results declared.

Animal disposal lists – completion online

NZHA has recently approved Internet Solutions software advancements which will allow breeders to complete their ADL forms on line via the Internet Solutions download area. This will be in place for the completion of next seasons ADL's.

On -charging of hereford registry time a reminder -

Due to a number of breeders 'over utilising' Hereford registry time – charge out time for which the Association to date has absorbed, NZHA is now enforcing 'on charging' when a breeder utilises an excessive amount of Hereford registry time. This rate will be at \$42 per hour, or part charge of.

This on charging was endorsed by breeders at the 2016 NZHA AGM.

Prefilling of days to calving spreadsheet

A Reminder - this is an optional service now available to Hereford breeders.

Herd numbers + animal numbers can be preloaded in an Excel spreadsheet by Hereford registry, which is then emailed to the breeder for completing all mating details for the season. This is then returned at ADL completion time for the accurate female listing to be loaded onto next season's Days to Calving spreadsheet.

Flat fee charge of \$50 per herd for the prefilling/ email service to breeders

Amendments required to returned DTC spreadsheet - rate will be at \$42/ hour, or part charge of.

REGISTRY FEES FOR THE 2016/ 2017 FINANCIAL YEAR.

Animal Disposal Lists – Discount for returning by due date

The return of completed ADL's by due date of 1 June will be eligible for a 5% discount in female fees. Currently this discount is at 10%

Female reinstatement fee - \$50.

Transfer fees - \$30 Female, \$50 Male

Import/ export fees for dams and sires -\$150

NZ donor dam's/ AI sires – both charged at \$100

Electronic entry of calf registrations – removal of discount

USE OF HEREFORD DAIRY BEEF SEMEN

Via the calf registration process, it has come to the attention of the NZHA office that several Hereford studs have purchased NZHA owned dairy beef semen for use in a Hereford stud herd with the intention of breeding registerable stock.

This procedure is outside the boundaries of the intended use of this heavily discounted NZHA dairy semen which is marketed to the NZ Dairy Industry via LIC for producing white head, Hereford cross dairy beef calves. (not available post 2016 season)

Please ensure that registered beef semen or registered beef bulls are used in your Hereford breeding programme.

CALVING EASE SCORING – DATA ENTERED AND SUBSEQUENT EBV'S

The NZHA Council has placed a request with ABRI to further review the calving ease scoring configuration and also the Breedplan analysis of calving score information. The current parameters around Calving Ease scoring and analysis do not fit particularly well with NZ farming seasons.

NAMIBIAN HEREFORDS JOIN TRANS-TASMAN HEREFORD BREEDPLAN ANALYSIS

In a new development a small number of Hereford herds from Namibia and South Africa were included in the most recent Trans-Tasman Hereford BREEDPLAN analysis.

The four herds which record performance data with the Hereford Cattle Breeder's Society of Namibia have adequate genetic linkage with Australian and New Zealand herds to allow the joint analysis to be conducted. The Namibian and South African herds will be included in all future monthly Hereford analyses.

NZHA RULE BOOK

From 2016, the NZHA Rule book will be produced as an electronic pdf copy only. It will be placed on the NZHA website and a bulk email will be sent to breeders, in early spring with a link to the pdf file. The advantage of a pdf file is that it can be kept current, year round.

BEEF EXPO

Fertility Testing of Hereford Expo Bulls

Semen testing is to become mandatory for Hereford Expo entries from Expo 2017 onwards.

Testing to be completed by either Tararua Breeding Centre or Xcell Breeding Services - a standardised, comparative test.

Hereford true blue H Tags – IDENTIFYING REGISTERED HEREFORDS FROM ALL OTHERS.

A good number of breeders have now ordered the H tags for the coming season and many 2016 yearling bull sales will be showcasing the tags.

- The intended 'wearing' of the blue tag has the H, recommended for back tag (male tag) use with the front female tag carrying the large animal number.
- Ring PBBnz ph. 06 323 4484 to order YOUR H TAG SETS.

NZHA ANNUAL GENERAL MEETING

Minutes of the 2016 meeting are enclosed with this newsletter. These have also been emailed to members, as have the 2014/2015 annual accounts of the PBBnz business and Beef Holdings NZ Ltd. (As per NZHA 2016 AGM directive).

WELCOME to NEW MEMBERS

Youth Bdg	Ben Hayward, Wairoa	Paeora 1805
Miniature	T & M Cooney, Tauranga	Armstrong 1806
Breeding	David Wills, Whangarei	Omana 1807



Reserve Champion Hereford, Okahu Grand Slam bred by Kelly O'Neil.



Highest priced Hereford bull, Kairuru Lasso 140450 bred by the Kairuru stud and purchased by Mokairau Hereford stud \$20,000.



Beef Expo Continued

orientated Paki-Iiti hosted Hereford grazing unit and were challenged in making their decisions. First placed Honda Motorcycles Impact unled sire class was Monymusk Jock 140054 who went onto be awarded Supreme Champion Hereford and sold to Haldon Station for \$12,000. Monymusk Jock, backed by Matariki Holy Smoke and Allendale genetics was bred by Chris and Jayne Douglas of the Monymusk Stud, Te Anau and was described by the Hereford judges as "fitting the category" with plenty of muscle, a bull who walked and tracked well and who possessed a meaty rear end.

Reserve Champion Hereford went to the Okahu stud of Kelly O'Neil with Okahu Grand Slam. The bull was earlier placed first in the Honda motorcycles Led sire class. Bred from an Okahu dam with sire genetics that include the infamous Otapawa Spark, the judges described Grand Slam as a well-proportioned bull, who was presented very well and impressed with his phenotypic characteristics.

Top priced bull of the Beef Expo event went to the Hereford unled sire, Kairuru Lasso from the great supporters of Expo, Kevin and Jane Mc Donald of the Kairuru Hereford stud, Reporoa. Purchased by the Mokairau Hereford Stud of Gisborne for \$ 20,000. A very balanced bull with great style, Lasso was keenly sought by several buyers looking for a new stud sire.

The Hereford sale could be described as steady with several price tags close to the \$20,000 mark. The overall bull sale average was \$9587 with four Matapouri heifers also selling well averaging \$4850, with the top heifer price of \$7200 paid by Stoney Creek Hereford stud.

Introducing a new class in 2016, the 'Pick of the Drop' class, whereby the purchaser has first pick (one calf) of the 2015 heifer mob from a stud entered in the class. Deemed a success both studs entered sold particularly well at \$10,000 for a Lime hills heifer purchased by the Kaitoa Hereford stud of Dannevirke and \$5000 for an Ezicalve 2015 born heifer purchased by the Panorama stud of Feilding.

The Beechwood stud of Robbie and Mary Ann Burrows won the Points competition for the two best Hereford entries with two Honda Motorcycles Impact sires being placed in the top eight of their class. When presented with his trophy, Burrows

Show Ring Results

2016 Tru-Test Super Sires

Lot 1 Waikaka Station Ltd

2016 Honda Motorcycles Impact Sires (Unled)

- 1st Lot 9 Monymusk Jock 140054
– Monymusk Farms LTD
- 2nd Lot 8 Grassmere Gallant 996
– Hawkridge Run LTD
- 3rd Lot 6 Merrylea Entrepreneur
– Merrylea Farming Company
- 4th Lot 13 Westholm Passat P39
– Kane Farms
- 5th Lot 15 Kairuru Lasso 1404500
– Mr KR & Mrs JL McDonald
- 6th Lot 5 Matatoki Nepia 1419
– PW & FME Scott
- 7th Lot 10 Beechwood Data Base
– Beechwood Farm LTD
- 8th Lot 18 Beechwood Down the Road
– Beechwood Farm LTD

2016 Honda Motorcycles Impact Sires (Led)

- 1st Lot 25 Okahu Grand Slam
– Okahu Trust
- 2nd Lot 27 Te Taumata Fortress 14730
– McWilliam Stud Stock
- 3rd Lot 26 Awhea Orion 31
– Langtry Family

2016 NZHA Unled Female

- 1st Lot 31 Matapouri Pansy 14 79
– Clements Farms LTD
- 2nd Lot 30 Matapouri Countess 14 193
– Clements Farms LTD

Supreme Champion Hereford:

Lot 9 Monymusk Jock 140054
– Monymusk Farms LTD

Reserve Champion Hereford:

Lot 25 Okahu Grand Slam - Okahu Trust

Herdsperson Competition: Eileen McWilliam

Points Competition: Beechwood Farm Ltd



Honda Motorcycles Impact Sires - Led Class winner
- Okahua Grand Slam.



Honda Motorcycles Impact Sires - Unled Class winner
- Monymusk Jock.

Hereford Beef Expo 2016 Results

Lot	Animal Name	Vendor	Purchaser	Price
1	WAIKAKA NEPTUNE 1485	WAIKAKA STATION LTD	G S Shearing	\$14,000
2	CASTLE DOUGLAS GLENFIDDICH 140016	CASTLE DOUGLAS	Pennylane Stud	\$5,500
3	GLENBRAE KELP 1482	MR J M TAYLOR	withdrawn	\$-
4	WAIKAKA SKYTOWER 1410	WAIKAKA STATION LTD	Okupata Herefords	\$8,500
5	MATATOKI NEPIA 1419	P W & F M E SCOTT	Opawa Downs Ltd	\$5,000
6	MERRYLEA ENTREPRENEUR	MR E D MCKERCHAR	Riverlee Down Ltd	\$9,000
7	OTAPAWA RED WOLF 4061	M & D ROBBIE & FAMILY	withdrawn	\$-
8	GRASSMERE GALLANT 996	HAWKRIDGE RUN LTD	Glenbrae Stud	\$12,000
9	MONYMUSK JOCK 140054	MONYMUSK FARMS LTD	Haldon Station Ltd	\$12,000
10	OTAPAWA RED WOLF 4061	M & D ROBBIE & FAMILY	Tainui Group Holdings	\$10,000
11	OKAWA HOLY SMOKE 140085	OKAWA FARM LTD	Rock-end Stud	\$15,000
12	ORARI GORGE OAKHAM 140091	ORARI GORGE STATION LTD	Okupata Herefords	\$7,000
13	WESTHOLM PASSAT P39	WESTHOLM STUD	St Clair Trust	\$17,000
14	HUKAROA MARIST 14 96	HANSENS FARMS LTD	Mokairau Station	\$5,000
15	KAIRURU LASSO 140450	MR K R & MRS J L MCDONALD	Mokairau Stud	\$20,000
16	FOULDEN HILL MONTANA 14 282	FOULDEN HILL LTD	passed in	\$-
17	KAIRURU LANDMARK 140446	MR K R & MRS J L MCDONALD	Wainuioru Station Ltd	\$8,000
18	BEECHWOOD DOWN THE ROAD	R J & M A BURROWS	Tuscons Hereford Stud	\$7,000
19	OTAPAWA KOKO KOFFEE 4012	M & D ROBBIE & FAMILY	Ray Moss Livestock	\$6,500
20	CASTLE DOUGLAS GLEN SCOTIA 140018	DOUGLAS MCCARTNEY	Tainui Group Holdings	\$6,000
21	TE TAUMATA FRONTIER 14743	MCWILLIAM STUD STOCK	AC Masters & Son	\$12,000
22	WOODBURN LEAD 140064	MR I C FORD	Waipoapoa Station	\$5,000
23	AWHEA OLO 32 (ET)	MR M R & MRS L L LANGTRY	E Manderson	\$4,200
24	FOULDEN HILL REBEL 14 278	FOULDEN HILL LTD	Iona Hilltop Ltd	\$8,000
25	OKAHU GRAND SLAM	OKAHU TRUST	passed in	\$-
26	AWHEA ORION 31	MR M R & MRS L L LANGTRY	Mokairau Stud	\$12,000
27	TE TAUMATA FORTRESS 14730	MCWILLIAM STUD STOCK	Earnsclough Station	\$11,000
28	MATAPOURI BEAUTY 14 5	CLEMENTS FARMS LTD	Chitty	\$4,200
29	MATAPOURI LINDIE 14 169	CLEMENTS FARMS LTD	Iona Hilltop Ltd	\$4,000
30	MATAPOURI COUNTESS 14 193	CLEMENTS FARMS LTD	Stoney Creek Stud	\$4,200
31	MATAPOURI PANSY 14 79	CLEMENTS FARMS LTD	Stoney Creek Stud	\$7,000
32	Pick of the Drop	GRAY & ROBYN PANNETT LTD	Kaitoa Stud	\$10,000
33	Pick of the Drop	MORRISON FARMING	Panorama Stud	\$5,000



2016 Herefords Herdperson,
Eileen McWilliam - Te Taumata stud.
Judge - Shirley Shepherd.



Unled Bulls at Paki-iti grazing unit.

acknowledged the contribution of NZHA council, staff and volunteers who make Beef Expo events happen for the breed. Long-time supporters of Expo, the Williams family of Te Taumata Hereford stud of Master ton, saw vendor Eileen McWilliams awarded the most competent Hereford herdsperson for the 2016 event.

Hereford Beef Expo activities included the Unled bull paddock viewing and walk, the 2016 Annual General Meeting, the NZHA annual Ambassador auction and the NZHA breed luncheon catering for over 200 persons – all activities were held at the new North Island grazing unit at Pak-Iti farm, Kimbolton, owned by Stewart and Heidi Morton.

2016 Breed presentations included a well-deserved NZHA Fellowship to Malcolm McConchie of Lake Station Herefords, who as a past NZHA President and former Chairman of PBBnz, was instrumental in the transition of PBBnz and associated Breed societies into the new PBBnz premises at South St, Feilding. His citation was given by Sid Hain, who served on the NZHA Council at the same time as Malcolm. Malcom in

his reply acknowledged the patience shown and the workload carried by his wife Ingrid, whilst Malcolm attended to his PBBnz duties. He also acknowledged his great friend and immediate past president of PBBnz, the late Craig Martin of MF Herefords, Nelson.

For their enormous support of Hereford Expo events and with particular reference to their hosting of the North Island Grazing Unit for a number of years, Mike and Lorraine Langtry of the Aweha Stud were awarded a combined Honorary Life Membership to the breed. Fellow w breeder, Graham Potter gave the citation and in his closing sentence was “Most importantly, both Lorraine and Mike’s over riding consideration has always been to do the very best for our Hereford breed”. Congratulations to the 2016 recipients

Held early in the Beef Expo programme, the youth focused Future Beef event saw a good number of Herefords and Hereford youth involved with much enthusiasm, however it was the lineup of three Riverton Hereford stud steers all placed in their respective handler classes that caught the camera .

Thoughts from the... World Hereford Conference – Uruguay 2016 Posy Moody, NZHA Observer

NZ had the largest contingent at this year’s World Hereford Conference in Uruguay. Unfortunately for the host country the weather was not on their side which hampered greatly the pre and post tours with limited access to some of the larger estancias due to damaged roads from the continuous deluge. However the rain did not dampen the spirit of the South Americans who were fabulous hosts offering generous hospitality most nights of the conference.

The cattle were not as large as what was expected however what they lacked in size they made up in numbers with some of the estancias displaying over 3000 head of cattle. Gauchos were plenty which meant the showing and selling of the cattle was a very slick operation. The steady controlled movement of the cattle was admired by everyone and the impressive speed they changed facilities from show to sale set up and even one night from lecture theatre to sale ring and seated dinner for 300

was mind blowing! The show judge and his daughter spoke perfect English and although the NZ contingent was not sharing his views, we couldn’t fault his professionalism and explanation of why he chose his winners.

The international technical speakers predominantly focused on genomics and an Irish Genomics proceeding is available from the NZHA office for those breeders interested. Of interest, is the establishment of a Pan Pacific Genomics Committee with incoming NZ Hereford General Manager Posy Moody being the NZHA representative on this committee.

You will all be aware that the 2020 World Hereford Conference is to be held in Queenstown, NZ with past NZHA president, Bruce Roberston presenting a very successful bid proposal of behalf of NZ Herefords at the Uruguay conference. Planning begins in earnest!



Mike and Lorraine Langtry, Awheha stud awarded an NZHA Life Membership.



Malcolm McConochie, Lake Station, awarded an NZHA Fellowship award. (pictured with wife Ingrid)



Awaiting the auction.



Herefords at the 2016 Future Beef event ...

Young enthusiastic Hereford handlers who were all place getters, with their Riverton Hereford steers.



Hereford Judges, Mr David Henderson (Snr) and Mr Ben Burgess (Assc.).

INTERESTING UK STATS-Limousin tops beef breeds

FOR the 20th consecutive year, the Limousin has remained the most popular beef sire, having been confirmed as the UK's No 1 numerical breed, with 486,680 calves registered in 2015.

The figures, from the British Cattle Movement Service (BCMS) also show that the number of Limousin-sired cattle increased by 2299 head on the year, with the total equating to 28% of the beef-sired cattle in the UK.

Notably, overall figures are also up on the year, with 1,755,357 beef sired calves registered in the 2015 - up 24,580 on 2014.

Of the three leading beef breeds, the Limousin was the only one to increase numbers on the year.

Aberdeen-Angus remains the lead native beef breed, and second overall with 292,326 registrations, representing a slight drop of 2329 on the year for a 17% total market share.

The Charolais breed remains in third place having -registered 213,793, down marginally by 923 and representing a 12% market share.

British Blue registrations rose 6401 to 202,266 representing an 11% market share and consolidating their fourth place position,

while Simmental registrations came in at 160,256, down by 2681 to give them a 9% market share.

Other beef breeds, which -accounted for 400,036 head; or 23% of the total, saw a rise of 21,813 on 2014.

Commenting on the figures, British Limousin Cattle Society (BLCS) chief executive, Iain Kerr, pointed out that in 2015, the BLCS made available Genomic Breeding Values for a range of new carcass traits.

This, the society claims, will give producers of Limousin-bred cattle unique and precise tools to select and breed cattle with superior early-finishing-carcasses that will be rewarded in a pricing structure changing to favour animals that perform for the higher value cuts.

"Feed remains the main cost with beef production in the UK and this is a hugely important area of work to take aim at and one that is so relevant to producers in terms of profitability.

"This will ensure that, in a short space of time, commercial producers will be able to access the very best beef production genetics with the output and flexibility to meet ever.

NZ Hereford Trans-Tasman Ambassador 2016

Gemma Dorotich, Gembrooke stud

In mid-April I was offered an incredible opportunity by the NZ Hereford Association. This was to be the 2016 Trans-Tasman – NZ Hereford ambassadorship to Australia. The time came on the 12th of May to board my plane to Australia and this is my Australian story...

Wodonga National Show and Sale

After being picked up at Albury airport by John McKew (Herefords Australia CEO) we travelled to the Wodonga National Show and Sale. I was only here for a short time due to a delayed plane but what I saw was magnificent. The quality of the cattle was a true eye opener. Some of the points that hit me were that all the bulls had tremendous thickness throughout them and I did not see one bull with bad feet. After talking to a few people it became clear that the main traits they are chasing within their cattle are carcass, fats and EBV's. The time and effort each exhibitor puts into their team of bulls is something to truly appreciate.

Lachy and Lou Day 'Days Whiteface' – Bordertown, South Australia

After the sale of the last bull at Wodonga I headed 8.5 hours across country to South Australia with Lachy Day. I couldn't believe how flat the land was. I woke up in the morning from arriving at the Days at 1am to flat land for as far as I could see. There were neither skylines nor hills. Lachy and Lou Day run a White Suffolk Stud alongside the Herefords which they run over the three blocks of land totalling 1011 hectares. They have 200 stud cows and 300 stud ewes along with 150 composite maternal ewes.

Over the next few days I helped Lachy around the farm and learnt about Days Whiteface. Lachy has a keen focus of continuing to provide genetics that the industry requires and bringing the Hereford bulls into Angus herds.

Genetics takes priority over cosmetics for Lachy when he is selecting stock. This is due to providing for his client needs. He has a very precise replacement and selecting process, this is as follows. 80% of heifers will be kept as replacements while 20% will be sold for store. Heifers are not culled for having less than average EBV's as he believes after having the third calf the EBV's should have sorted themselves. No heifer or cow will receive a second chance unless they have twins and the cow will be sold if it does not rear a calf. Any bull calf that is not believed to be good enough will be steered and may be showed at carcass competitions. Bulls are selected for muscle and EBV traits. The latest genetics that have been used are Days Robin Hood H38, Days Patrick H37, TH Mr Hereford 34Z, Allendale Waterhouse and Days Callibre. Each year two senior bulls will be used along with six yearlings and six to ten A.I sires.

Farming in Bordertown was a true eye opener as the last two years rainfall has been halved to 250mm. There was barely any grass and his soils don't allow crops to grow too evenly. The property consisted of red and black soils where the black soils have bad germination. It therefore takes a lot of time for the crop

to fully establish enough to be grazed. The other two properties were sand soils. Due to the sand soils having bad germination and water just running off they have started a new technique. In simple terms they dig clay out of the ground, spread this over the sand and mix it in. This creates a higher water holding capacity in the ground and creates a better soil for pasture and crops to establish on. Regardless of the low rainfall and pasture which struggles to establish all the cattle were in superb condition and looked a picture. Every year feed is bought in. In the past year Lachy has fed out 600T of oaten hay as this is great for fattening cattle. All pastures are clover and ryegrass mix. Grain, lucerne, oats and barley are the main feeds that Lachy will feed out while all sale bulls and rams are fed lupins as well.

Andrew and Annie Bell – Millicent, South Australia

I was then driven down to Naracoorte to meet the Bells before heading to Millicent. Andrew is the director of Herefords Australia and also a large part of the progeny test. Andrew and Annie Bell are in partnership with Andrew's brother Gregory. Together they own roughly 4046 hectares where Andrew looks after the stock side of the business and Gregory looks after the cropping.

Before arriving at the Bells I hadn't heard a lot about the progeny test. The Bells run a commercial herd of 2000 Herefords. Each year a certain number of cows are used for a progeny test. The progeny test is designed to generate data on modern Hereford Bulls for hard to measure traits such as female reproduction, abattoir carcass measurement; meat quality attributes and feed efficiency. It is also to build a comprehensive phenotype and genotype database for genomic validation. All sires and the number of cows going to the progeny test are nominated by Hereford Australia members. Only commercial cows are used for the progeny test due to being able to get so much more progeny from one bull to get more reliable data. This also creates a better scope across the entire breed.

Only heifers are used for the progeny test due to the ease of management with them not already having a calf at foot. The Bells will record all data for the heifers as they will not be sold on and they will record all the data for the steers until they are 12 months old. After 12 months the steers are sold to a feed lot in Armadale. While they are here the feed lot will continue to measure the traits. All of the traits from the progeny test are evaluated and converted to EBV's by Agricultural Business Research Institute (ABRI).

The Bells see this as an advantage to them because they are using genetics in their herd that they wouldn't normally use. They believe is very worthwhile doing as if it is helping the Hereford breed advance genetically.

Mawarra Hereford Stud – Peter and Deanne Sykes, Longford Victoria

After leaving the Bells I flew across to Melbourne where I caught the bus and train to Sale where Deanne Sykes met me as I got off the train. Mawarra is a family orientated business and are very proud of the stud they run today with the slogan "our



Weaner bulls being fed at the Days in Bordertown.



Standing in a wombat hole in Gelantipy.



Days Fleetwood K185. Sire Days Robin Hood H38 (Intermediate and Grand Champion at Dubbo National Show and Sale)

client's success is our greatest reward". The stud started in 1963 with the first cows being bought from the Norwood stud. Mawarra was registered in 1964 and the first on-farm bull sale was in 1974.

On my first day I was guided around their property by Peter and Deanne's son Logan viewing the cattle and learning about the genetics, I was also lucky enough to see a fox while we were out there (not something we see every day in New Zealand). Mawarra runs 350 breeding cattle where breeding is focused on females as they are the heart of the herd. The selection process is based on a number one focus of structure followed by cosmetics, carcass traits with balanced EBV's and sire appeal. Their herd consists of 1/3 polled and 2/3 horned, this is appropriate for Mawarra as it suits their client needs.

While I was at Mawarra I got plenty of sight-seeing in. After touring across flat land I was privileged enough to be taken into the mountains to a picturesque place called Gelantipy where Peter and Deanne are originally from. It was wonderful to see some hills again! While I was in Gelantipy I didn't just see cattle I saw everything from wombats to wombat holes to kangaroos, massive eagles, a snake, dingo traps and photos of dingoes

that have previously been trapped. After leaving Gelantipy we travelled to McKillops Bridge – a bridge in the absolute middle of no-where down gnarly roads with beautiful scenery of the Snowy River and mountains to Africa! We then headed down to Ensay to visit Newcomen Hereford Stud. Newcomen also run a proportion of commercial Herefords which are crossed with a Shorthorn bull (a very common thing to do in that area). All offspring are sold as a first cross or second cross where the first cross look like a Shorthorn and the second cross can look like a Shorthorn or a Hereford.

My final on-farm session, before returning to New Zealand involved watching and learning more about breaking in cattle at Mawarra.

I would like to thank the NZ Hereford Association, Herefords Australia, Lachy and Lou Day, the Bell Family and the Skyes Family for allowing me to have the trip of a lifetime. One of the things I was most grateful for was being able to join in and work with the families in their day to day activities. This gave me an opportunity to see how each business works differently. I met some amazing people saw amazing things and will definitely be returning one day!

Power pack

CLAAS
130 HP TRACTOR & LOADER
\$94,900 ^{+GST}
 FINANCE FROM **1%** *

*Standard CLAAS Financial Services terms, conditions and fees apply. 1% pa available with 40% deposit and 12 monthly repayments in arrears. Offer valid until 30/06/2016 or while stocks last.

ARION 430 CIS & CLAAS FL100 loader

- ▶ 4 cylinder 4.5 L turbo charged engine
- ▶ Flexible QUADRISHIFT 16F/16R transmission
- ▶ ELECTROPILOT - electronic loader joystick
- ▶ 98 L/min hydraulic flow
- ▶ Factory fitted CLAAS loader



Ashburton	(03) 307 9400	Hawera	(06) 278 0020
Christchurch	(03) 341 6900	Hokitika	(03) 755 8450
Dunedin	(03) 489 8886	Invercargill	(03) 215 6114
Feilding	(06) 323 0101	Rotorua	(07) 345 5599
Gore	(03) 263 1000	Timaru	(03) 688 6900
Hamilton	(07) 843 9100	Wanaka	(03) 443 6781
Hastings	(06) 879 9090	Whangarei	(09) 430 3066

A better business decision.

CLAAS Harvest Centre



"your outdoor timber specialist"



WATCH OUT! THE RHINO IS CHARGING!



The Rhino™, Goldpine's newest fence post, is a fence post with a difference! Easy to work with and easy to handle, this post looks great and is suitable for a variety of uses. The Rhino™ is big and strong and its smooth finish means you don't have to worry about damage to your stock and there are attachment options all around the post.

With a full, flat face the Rhino™ is perfect for strong, secure rail attachment and is produced from high density, high strength mature logs, which ensures that first and foremost, the Rhino™ is an extremely strong and durable fence post. The Rhino™ comes in three sizes and is available in store now!



RHINO™ BENEFITS

PRODUCED FROM HIGH DENSITY, MATURE TREES WHICH GIVES THE RHINO™ ITS **HIGH STRENGTH**

A **FULL FLAT FACE** MAKES THE RHINO™ **PERFECT FOR RAIL ATTACHMENT**

POINTED TO DRIVE EASILY AND PRODUCED FROM FURTHER DOWN THE TREE, MEANS THE RHINO™ IS **STRONGER THAN AN EQUIVALENT ROUND**

THE **UNIQUE SHAPE** OF THE RHINO™ IS A TRADEMARK OF GOLDPINE

ONLY THE GENUINE RHINO™ HAS A **50 YEAR TREATMENT GUARANTEE** - THAT'S **GREAT VALUE!**

BEING SMOOTH MEANS THE RHINO™ **LOOKS LIKE A ROUND**, IS **EASY TO HANDLE** AND GIVES **ATTACHMENT OPTIONS ALL AROUND THE POST**

- BIG AND STRONG, WITH A SMOOTH FINISH
- FULL FLAT FACE - PERFECT FOR RAILS
- STOCK FRIENDLY
- 50 YEAR TREATMENT GUARANTEE
- THE UNIQUE SHAPE OF THE RHINO™ IS A TRADEMARK OF GOLDPINE

0800 2 GOLDPINE (0800 2 465 374)

www.goldpine.co.nz