



hooked on HEREFORDS

THE BI-MONTHLY NEWSLETTER OF THE NEW ZEALAND HEREFORD ASSOCIATION

NZ Herefords supports Westpac Chopper Appeal



In 2015, NZ Herefords adopted a new nationwide charity initiative, in supporting the nationwide Rescue Helicopter Service via the Westpac Chopper Appeal. Held in conjunction with National Hereford Show and Sale events at Beef Expo, such was the support in 2015, that NZ Herefords is proud to offer continued support to New Zealand's rescue helicopter service in 2016.

The Chopper Appeal's goal is to raise \$1 million every year for rescue helicopters around New Zealand. All donations are distributed back to the regional rescue chopper services across the country, meaning funds donated at Beef Expo or through NZ Herefords by breeders go back into their local helicopter service.

The New Zealand Hereford Association is grateful to their breeders for supporting this worthy charity.

FAST FACTS

- The nationwide rescue helicopter service provides a vital safety net for rural people throughout NZ.
- 5,900 missions each year.
- 16 local rescue helicopter services.
- 20% pre-hospital call outs are farming related.

Donations can be made as per the following- HEREFORD BULL VENDORS

- a donation of \$100 per bull sold or \$50 per yearling bull sold.

NZ HEREFORD BREEDERS

- \$50 as a stud donation.

HEREFORD BREED LUNCHEON PARTICIPANTS

- a gold coin donation on the day

PLEASE NOTE – 6 MAY Deadline for indications of support.

Indications are required from those studs who wish to support the charity initiative as a Hereford Expo vendor (\$100 donation) OR those Hereford Studs who wish to pledge a \$50 stud donation.

ALL indications to the NZHA office please. office@herefords.co.nz



President of NZ Herefords, Philip Shepherd presenting a cheque to rescue helicopter pilot and base manager, Chris Moody.

The NZHA thanks you in advance for your support.

DIARY DATES 2016

- 18-25th April
World Hereford Conference in Uruguay
- 13-15th May
B+L NZ FBNZ 2016
- 16-17th May
Tru-Test Beef Expo 2016
- 18th May
NZHA Council Meeting
- 26th May
Copy due for June newsletter

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President's Note

I am writing this a week or two early as by the time you read it I and 30 other NZ breeders will be in South America for the World Hereford conference in Montevideo, Uruguay. We are travelling over in two groups, the first leaving on the 3rd April and then the main group on the 8th, all joining up in Buenos Aires to spend a week in Argentina before crossing to Uruguay for the conference and a three day tour of studs in that country before the trip home at the end of the month.

With the financial and technical support of Tourism NZ we have put together a presentation showcasing NZ and NZ Herefords as our bid for the 2020 WHC which would be centred on Queenstown with tours of both Islands pre and post the conference. Once we are successful we will be asking for breeder interest in hosting visits for the tours.

Recently Council received and reluctantly accepted Donna's resignation as the NZHA General Manager, taking effect August this year. We are very sorry to be losing Donna, her expertise, dedication to the breed and vast knowledge of the seed stock and beef industry has been invaluable to the NZHA over the last few years and we are going to miss her. However, NZHA welcomes Posy Moody as our breed manager starting in August. Posy has been working for the NZHA in recent months preparing the WHC presentations and will be travelling to the conference in South America to help with the presentations and run the NZHA trade site, courtesy of Tourism NZ.

We recently hosted John McKew CEO of Herefords Australia and Andrew Donoghue their commercial development manager,

who came over for wide ranging discussions regarding Herefords in both countries. We thank the Chesterman's for hosting them on their way south and PBBNZ for showing them some Kiwi hospitality while they were here.

The new true blue 'H' tag was launched last spring with nearly 3,000 tags being sold so you should see yearling bulls being marketed this coming season with the H tag signifying that they are backed with pedigree & performance recording records compared to the unrecorded bulls on the market. Make sure you order your tags early for autumn calving.

Plans are progressing well for Expo with 27 bulls, 3 heifers and 2 'pick of the drop' weaner heifers on offer. The lunch, Youth Auction and AGM will all be held at the bull unit. More information is in this newsletter.

Look out for our new innovative NZ Herefords website – a fresh, user friendly site and smart phone savvy also. Our greater social media presence through facebook is taking off hugely - "like it" and keep in touch.

On a final note this is the last Presidents note that you will have to read from me as my term ends the day after Expo. I have enjoyed my time as your president and thank you all for your support, especially the great group of enthusiastic and dedicated councillors and staff that I have had the pleasure of working with.

Kind regards,
Philip Shepherd, President, NZHA

Registry Report

2015 CALF ENTRIES ARE DUE IN BY 30 APRIL 2016

Late Calf registration fees will apply from 1 May.

ADL'S ARE DUE BY 1 JUNE 2016

Linda Shailer
Registry

Obituary

Dr Chris Morris, former AgResearch scientist and mentor to the Hereford breed in NZ passed away recently after a long illness. Chris was an outstanding geneticist, and an excellent translator of science to farmers, with whom he worked closely. He had an extremely impressive publication record with over 182 original scientific papers and 215 conference proceedings, and 14 book chapters. He retired in 2011, and was subsequently awarded the KuDos Lifetime Achievement award for his contribution to animal science. Chris was a valuable source of scientific advice to NZ Herefords on numerous occasions.



Editor: Donna Abbiss, NZHA
Address: PO Box 503, Feilding 4740
Phone: 06 323 4484
DDI: 06 323 0745
Fax: 06 323 3878
Email: office@herefords.co.nz

www.herefords.co.nz
www.herefordprime.co.nz



www.facebook.com/nzherefords



COMPILED BY pivot design, PBBNZ

Have You Tried Magills Pulled Hereford Beef Yet?

Keep an eye out in chillers for Magills range of slow cooked pulled meats including the NZ Food Awards Supreme Award winner - Pulled Hereford (Prime) Beef.

The availability of Magills range of Slow Cooked Pulled Meats, including their award winning Pulled Hereford Prime Beef, is gradually growing throughout New Zealand.

The team at Magills have been working hard to ensure as many people as possible have the chance to purchase their range of pulled meats, but have also placed emphasis on growing a sustainable network of outlets, that will provide consumers with purchasing opportunities for the long term.

Retailers offering the Pulled Hereford Beef, Pork and Lamb are:

- Farro Fresh, Constellation Drive, Auckland
- Farro Fresh, Lunn Ave, Auckland
- Farro Fresh, Grey Lynn, Auckland
- Farro Fresh, Epsom, Auckland
- New World, Hillcrest, Hamilton
- New World, Te Rapa, Hamilton
- New World, Rototuna, Hamilton
- New World, Matamata
- New World, Mt Maunganui, Bay of Plenty
- New World, Havelock North, Hawkes Bay
- Four Square, Martinborough, Wairarapa
- Moore Wilsons, Masterton, Wairarapa
- Moore Wilsons, Wellington
- Moore Wilsons, Porirua
- Fresh Choice, Richmond, Nelson
- Fresh Choice, Merivale, Christchurch

SOCIAL MEDIA USED TO DRIVE HEREFORD PRIME EXPOSURE
Hereford Prime recently paired up with the team at the NZ Farming Facebook page to run a competition on social media. The aim of the competition/giveaway was to build awareness of Hereford Prime and generate a bigger audience for the Hereford Prime Facebook page.

Hereford Prime put up for grabs a summer BBQ beef pack which NZ Farming promoted to their community of more than 58,000 people over nearly three weeks – great exposure for the brand.

Social media was chosen as the platform for the giveaway, as it is a quick, easy and very economic way to promote the Hereford Prime brand and increase its exposure.

To be eligible to win, Facebook users had to like the Hereford Prime page and comment on their favourite beef cut.

Alysha MacFarlane from Islabank in Southland was drawn as the winner. She said she was thrilled to win and was looking forward to trying Hereford Prime beef. While Alysha is on a dairy farm she said she's always admired the Hereford breed.

Congratulations Alysha and thanks for your support of our competition!



Pulled Beef Packaging.

Award Winning Hereford Prime

Available at:

- BOWMONT WHOLESALE MEATS**
Otepuni Ave, Invercargill - Ph: 0800 146 328
- GREYTOWN BUTCHERY**
Main St, Greytown - Ph: 06 309 9550
- NEW WORLD HAVELOCK NORTH**
Porter Drive, Havelock North - Ph: 06 877 8032
- NEW WORLD HASTINGS**
Cnr Heretaunga St E & Hastings St N, Hastings
Ph: 06 876 9881
- NEW WORLD KAPITI**
159 Kapiti Rd, Paraparaumu - Ph: 04 298 0011
- NEW WORLD PAREMATA**
93-97 Mana Esplanade, Paremata, Wellington
Ph: 04 233 1666
- MAGILLS BUTCHERY**
Jacob St, Te Awamutu - Ph: 0800 624 455
- THE DALY LARDER, FEILDING**
26 Fergusson St, Feilding - Ph: 06 323 4137
- THE VILLAGE BUTCHERY & DELI**
126 Ormond Rd, Gisborne - Ph: 06 867 7689
- THE VILLAGE BUTCHER**
4 Joll Rd, Havelock North, Hastings
Ph: 06 877 8218
- WAIPAWA BUTCHERY**
72 High St, Waipawa - Ph: 06 857 8789
- WESTMEAT BLENHEIM**
Cnr Alabama Rd & Main South Rd, Blenheim
Ph: 03 578 4554
- WESTMEAT CHRISTCHURCH**
394 Blenheim Rd, Sockburn, Christchurch
Ph: 03 348 7165
- WESTMEAT ONLINE**
www.westmeatonline.co.nz - Ph: 0800 692 882

www.herefordprime.co.nz



www.youtube.com/herfordprimenz



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www.facebook.com/herfordprimenz



follow us on
www.twitter.com/herfordprimenz

Please read the following notes carefully, the topics were discussed at the recent condensed March meeting of the NZHA Council.

If you have any queries, your local NZHA Councillor can be of assistance to answer your questions.

NZHA STAFFING CHANGES

At the March meeting, the NZHA Council received and reluctantly accepted the resignation of Donna Abbiss from the position of NZHA General Manager, effective at the end of July 2016.

An internal appointment has been made to fill this vacancy, and the Council is pleased to announce Posy Moody (Beef Expo event manager and also currently preparing NZHA presentations for the World Hereford Conference) is stepping into the role from 1 August 2016.

The NZHA General Manager role will continue as a semi part time position, with assistance from an NZHA Co-ordinator. The NZHA office will be staffed five days per week, as it is currently.

Registry update

Revisions to Minimum EBV Reporting Thresholds

The minimum accuracy thresholds that must be met before EBVs are published have been considerably revised. The previous minimum accuracy thresholds were quite complicated, with different thresholds utilised for different traits, and different thresholds subject to whether or not an animal had performance or progeny analysed in the BREEDPLAN analysis.

As of the February 2016 Group run, EBVs across all traits will now be published if they have an accuracy value of 30% or higher.

This change will simplify the logic for reporting EBVs and should result in a greater range of EBVs being published for most animals. It is however important to be aware that EBVs will now be published with a lower accuracy than what would have previously been required.

NZHA Transferable Female ruling –

From 1 Jan 2016

All females sold for transfer must be DNA profiled and sire verified. (*Dispensation granted for the requirement to sire verify females 3years and older*).

AND

From 1st Jan 2016 all females sold for transfer must be tested for hypotrichosis, diluter and idiopathic epilepsy, with results DECLARED.

A reminder also –

NZHA Transferable Bulls

From 1 January 2014, ALL NZHA bulls (of any age, including calves) sold for transfer must be correctly sire verified in conjunction with having a DNA profile and be hypotrichosis tested and declared FREE.'

HEREFORDS AUSTRALIA VISIT TO NZ

John McKew (CEO Herefords Australia) and Andrew Donoghue, (Commercial Development Manager) visited the NZHA Council meeting. John gave an insight into the

running of Herefords Australia and their Hereford branded beef programme, 'Hereford True'. Andrew spoke of the Herefords Aus. large scale sire progeny project. It is worth noting that NZHA have submitted three NZ bull nominations for the next cohort of the Australian progeny test. You can read more of the progeny test at www.herefordsaustralia.com.au

It was very clear they are dealing in far greater numbers than NZHA with a much larger budget including major funding assistance from Meat & Livestock Australia (MLA) under the Beef Information Nucleus (BIN) program. Sharing of performance data and the adoption of a future genomics plan was also addressed with an agreement that both countries need to raise these topics at the World Hereford Conference in Uruguay.

HEREFORD TRUE BLUE 'H' TAGS FOR AUTUMN CALVING HERDS

A reminder to purchase your true blue 'H' tags for autumn calving through PBBNZ to distinguish all registered, performance recorded progeny from 'bush bulls'.

SOUTH ISLAND 2016 COUNCIL ELECTION RESULTS

Current Councillors Paul Scott and Chris Douglas were returned to the NZHA Council.

Robert Peacock was unsuccessful in being elected, however remains a key person on the NZHA Technical Committee 'Projects' subcommittee.

Notice is hereby given to
Association Members of the

NEW ZEALAND
HEREFORD
ASSOCIATION
2016 ANNUAL
GENERAL MEETING

**MONDAY 16 MAY 2016
11.30AM**

To be held at the
North Island Hereford Grazing Unit
Paki-Iti Farm, 160 Bryce Rd, Kimbolton

All members are invited to attend.

Data Use – how much do you use?

Courtesy of Farmside

There have been lots of changes to how devices use data, which may be affecting your usage and overages. For example, websites and instant messaging is becoming more interactive and online streaming is becoming a popular form of entertainment. It's never nice receiving an unexpected bill so here are a few tips to help you understand and reduce your data usage.

Online Streaming

Streaming, or watching movies or TV shows online uses about 1GB of data per hour for standard definition video, and up to 3GB per hour for HD video. Depending on the size of your plan, you can quickly chew through your monthly data cap by watching a couple of movies or downloading a new TV series.

TIP: Reduce data usage by viewing in Standard Definition (SD).



Software Updates

Software updates are important because they fix security holes and update drivers (think of it like servicing your car). It's worth checking your settings after updating your device as some updates change default settings, causing higher data usage. For example, some updates are programmed to switch Bluetooth 'on' after completing the update. TIP: Schedule software updates during the evening if your plan includes off peak data.

Background Syncing

Background syncing can drain your data even when your back is turned. TIP: Reduce the frequency of push notifications or set your apps to update manually so they only update themselves once you open them.

Facebook Video Autoplay

Facebook videos now play automatically, which has caused people to incur high data usage charges as videos use large amounts of data. Fortunately, there is an option to prevent videos from automatically playing by changing the settings on Facebook.

There are lots of step by step guides online to help with managing settings. Contact your internet service provider for assistance.

Open Day

SOUTH ISLAND HEREFORD GRAZING UNIT

Viewing of 2016 Expo bulls
before they head north!

OPEN DAY
FRIDAY 29 APRIL, 1pm

At the Fisher property, Silverstream
2105 Christchurch - Akaroa Rd, RD 2,
Christchurch

For enquiries – please contact
James Murray ph 03 319 4331

True Blue HEREFORD 'H' TAGS



- Identifying registered, performance recorded Hereford cattle.
- Tag package includes NAIT + visual tag sets.
- Blue male (back) tag denotes Hereford 'H', various colour options available for female (front) tag.

**Competitive pricing – Choice of tag brand –
Exclusive to registered Hereford breeders**

For more information please contact: NZHA office or order now with
the tag experts at PBBNZ phone 06 323 4484 or email tags@pbbnz.com

www.pbbnz.com

HELPFUL TIPS

- Keep on top of updates and make recommended changes to your settings to make sure you're not wasting your data.
- Monitor and understand your data usage.
- Read notification emails.
- Check that you are on the best plan to suit your usage requirements.

NZ Hereford activities at Tru-Test Beef Expo 2016



MONDAY 16 May

10.00am Paddock Viewing of Unled Hereford Bulls

A public paddock walk begins at 10am on Monday 16th May. A parade of all unled bulls will occur at Paki-Iti during the paddock walk. There will be no admittance to Paki-Iti before 10:00am on Monday 16th May.

Paki - Iti Grazing Unit - 160 Bryce Rd, Kimbolton (road to the left just prior to previous grazing unit at Langtry property)

11.30am NZHA Annual General Meeting 2016 at Paki-Iti

Notice of meeting + 2014/2015 Financial Statements enclosed with this mailer.

12.30pm Hereford Breed Luncheon at Paki-Iti

Immediately following the NZHA AGM, the NZ Hereford Breed luncheon and Ambassador Auction at Paki-Iti will commence. A small number of presentations/ Benchmark certificates will be made at the luncheon. All are welcome however numbers are required so adequate catering can be provided.

Please RSVP no later than **Friday May 6, 2016**.

NZHA Ambassador Auction

Thank you to those who have contacted Laura at the office offering items and/ or donations of bull semen to auction for the Ambassador programme. If you haven't done so yet, it's not too late!

To donate send Laura an email at office@herefords.co.nz. We welcome anything from oysters to semen, merino blankets to the finest pinot noir!

The Luncheon/ Ambassador Auction finishes at approx. 2pm, in time for the start of the Hereford Led cattle judging at Manfeild Park at 3pm.

3.00pm Led Hereford Judging at Manfeild Stadium, Feilding
Judging of led bulls and NZHA ribbon Prizegiving for all NZHA classes.

6.00pm Farmlands Breeders Banquet at Manfeild Stadium
For those who have secured tickets.

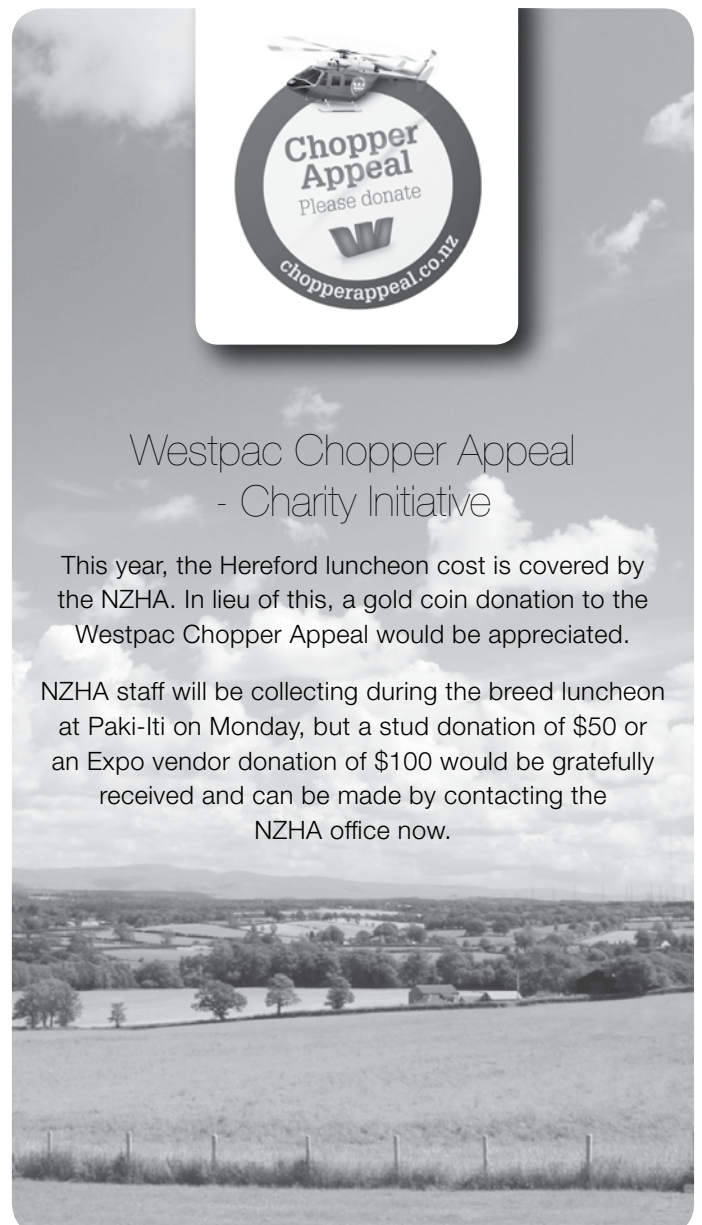
TUESDAY 17 May

7.00am Beef + Lamb NZ Genetics Breeders breakfast + forum RSVP to info@blnzgenetics.com

9.30am PGG Wrightson Champion of Champions

10.30am NZHA Silverware Prizegiving at the sale ring, Manfeild Stadium

10.45am NZ Herefords National Sale, Manfeild Stadium



Westpac Chopper Appeal - Charity Initiative

This year, the Hereford luncheon cost is covered by the NZHA. In lieu of this, a gold coin donation to the Westpac Chopper Appeal would be appreciated.

NZHA staff will be collecting during the breed luncheon at Paki-Iti on Monday, but a stud donation of \$50 or an Expo vendor donation of \$100 would be gratefully received and can be made by contacting the NZHA office now.

PROGRAMME

Tru-Test Beef Expo 2016

B + LNZ Future Beef Hoof and Hook Competition

Friday 13th May

2.00pm – 5.30pm Electrical Tag and Test Station on site
3.00pm Steers Arrive
6.00pm Registration Closes/Welcome

Saturday 14th May

6.00am Gates open
8.00am FBNZ Event Briefing
8.15am FBNZ Team Building
8.30am-12.30pm FBNZ Modules
12.30pm-1.30pm Allflex Beef Ambassador Interviews
12.30pm-1.30pm Lunch
1.30pm FBNZ Steer Judging
4.30pm Continued Allflex Beef Ambassador Interviews
5.00pm Clear Stadium
5.30pm Doors Open for Country Extravaganza
6.30pm-8.30pm Cam Scott concert – Open to Public

Sunday 15th May

6.00am Gates open
8.00am-11.30pm FBNZ Modules
11.30am-12.15pm Lunch
12.15pm-3.30pm FBNZ Handling
3.30pm-4.30pm FBNZ Heifer Show – show ring
4.30pm-5.30pm FBNZ Auction and Prize Giving – show ring

Tuesday 17th May

2.45pm B+LNZ Future Beef Hoof and Hook
(approx.) Competition Prize Giving – sale ring

LIVE STREAMING proudly sponsored by

farmside
connecting rural nz

Live Streaming of the B+LNZ Genetics Forum and Allflex NZ Heifer Show & Sale, PGG Wrightson Champion of Champions and Beef Expo Sales can be viewed on www.beefexpo.co.nz
Bull Walk www.bullwalk.co.nz

Bulls can be viewed at Manfeild Stadium prior to start of judging on **Tuesday 17th at 9.15am** and at lunch prior to Heifer Sale at 2.00pm.

For further information and catalogues contact PBBNZ Ltd 06 323 4484 or view www.beefexpo.co.nz

2016 TRU-TEST Beef Expo

Sunday 15th May

1.00pm-4.00pm B+LNZ Genetics Beef Forum – Manfeild Stadium Suites, Feilding
From 6.00pm B+LNZ Steak of Origin Grand Final at Awapuni Racecourse, Palmerston North

Monday 16th May

8.00am-3.00pm Electrical Tag and Test Station on site
10.00am-4.30pm Gelbvieh and Simmental Paddock viewing – 248 Awahuri Road, Feilding
10.00am-12.00pm Charolais Paddock viewing – 248 Awahuri Road, Feilding
10.00am-12.00pm Angus Paddock judging and viewing – 641 Milson Line, Palmerston North
10.00am-11.30am Hereford Paddock Viewing – Paki-Iti, 160 Bryce Road, Kimbolton
11.30am Hereford Association AGM – Paki-Iti, 160 Bryce Road, Kimbolton
12.30pm Hereford Association Auction and Luncheon – Paki-Iti, 160 Bryce Road, Kimbolton
1.15pm Beef Expo Led Breed Judging, Show Ring, Manfeild Stadium, Feilding
1.15pm Shorthorn
Simmental
South Devon
Hereford
3.30pm-4.15pm Allflex NZ Heifer Visual Class – Show ring, Manfeild Stadium, Feilding
4.15pm-4.45pm B+LNZ Genetics Heifer Performance Class – Show ring, Manfeild Stadium, Feilding
4.45pm-5.00pm Allflex NZ Heifer Championship – Show ring, Manfeild Stadium, Feilding
6.00pm Farmlands Breed Banquet bar opens – Manfeild Stadium Suites, Feilding
6.30pm Farmlands Breed Banquet – seated

Tuesday 17th May

7.00am-9.30am B+LNZ Genetics Breakfast and Forum, Manfeild Stadium Suites, Feilding
9.15am PGG Wrightson Champion of Champion bulls penned – no public access to cattle race
9.30am PGG Wrightson Champion of Champion judging starts
9.45am PGG Wrightson Champion of Champion bulls paraded in Sale ring
Manfeild Stadium, Feilding
10.00am-10.30am PGG Wrightson Champion of Champions Presentation – sale ring
10.30am-10.45am NZHA presentation of Silverware – sale ring, Manfeild Stadium, Feilding
10.45am Beef Expo Sale
10.45am Hereford
Shorthorn
Charolais
Gelbvieh
1.30pm-2.00pm Lunch Break
2.00pm Allflex NZ Champion Heifer Sale- sale ring, Manfeild Stadium, Feilding
2.00pm Beef Expo Sale Resumes
South Devon
Simmental
B+LNZ Future Beef Hoof and Hook Competition Prize Giving – sale ring
3.00pm Angus
6.30pm Angus Beef Expo Awards Dinner, Aberdeen on Broadway, Palmerston North (pre-purchase tickets only)

NOTE: Sale start time is confirmed at 10.45am. All other sale times stated are approximate and to be used as a guide. Sales will run consecutively with a short break to allow for breed transitions.

Live Streaming at: www.beefexpo.co.nz

Beef + Lamb NZ Genetics at Beef Expo 2016

RSVP to: info@blnzgenetics.com

B+LNZ Genetics Beef Forum

Sunday 15th May 2016, Manfeild, Feilding

- 1:00pm Welcome
Graham Alder (GM BLNZ Genetics)
- 1:15pm Genotyping: Bulls now Heifers; what's happening and why?
Sharl Liebergreen (Zoetis Genetics)
- 1:40pm Beef Genetics for the Dairy Industry
Dr Rebecca Hickson (Massey University)
- 2:00pm The rise of Australian Beef Breeding including the Black Baldy project
Dr Wayne Pitchford (University of Adelaide)
- 2:30pm Tea Break
- 2:45pm Mt Linton: Genetics and NZ's Highest Beef EQ Rates
Ceri Lewis (Mt Linton GM)
- 3:15pm Let's talk Beef Cows; what's driving maternal performance
Dr Steve Miller (AgResearch)
- 3:40pm Carcase Data: Big Value for informing Genetics
Max Tweedie (B+LNZ Genetics)
- 4:00pm close



B+LNZ Genetics Beef Breeders Breakfast 'Bringing the world to New Zealand'

Tuesday 17th May 2016, Manfeild, Feilding

- 7:00am B+LNZ Genetics complimentary breakfast
- 7:30am Welcome
Graham Alder (GM B+LNZ Genetics)
- 7:40am Australia's beef cow findings
Dr Wayne Pitchford
- 8:10am Real World Genomics in the USA
Jim Johnson: USA Cattle Genetics Specialist, Zoetis
- 8:40am The power of the New Zealand gene pool, for New Zealand
Getting it right: Data recording in the U.S
NZ into the future: Q & A session
Prof Dorian Garrick, (Massey University/Iowa State University)
- 9:30am Session close

Steak of Origin Grand Final Dinner showcasing Countdown's Finest Angus

Sunday 15th May
Awapuni Racecourse, Palmerston North

The Steak of Origin judging and the Silver Fern Farms Reserve Beef Canapé Hour will take place

Seated for dinner at 7.00pm from 6.00pm

\$95 per ticket* | Semi Formal Dress

For tickets contact:

Beef + Lamb New Zealand Inc
Emily on 09 489 7119 or emily@beeflambnz.co.nz

*limited drinks provided and a cash bar will be operating

News flash -

HEREFORDS AUSTRALIA 2016

The first of the 2016 bull sale results...

Stud	Clearance	Top	Average
Allendale/Days	78/78	\$17,000	\$8,218
Centennial	20/23	\$15,000	\$6,300
Bowmont	42/48	\$17,500	\$7,400
Injemira	91/91	\$110,000	\$9,632
YavenVale	106/106	\$21,000	\$6,940
Summary	337/346	Gross \$2,753,256	\$8,170



NZHA Ambassador Tour 2016

(in conjunction with Generation Angus)

Day One - Saturday 13th February

On Saturday morning, youth involved within the beef industry met at Maungarakai Cattle Co. in Masterton for an experience to remember. The day kicked off mid morning with an introduction to Bob Dent and how the course and weekend was going to run, quickly followed by differing cattle markets around the globe.

Then there was discussions regarding identifying muscle and fat in cattle. A lot of those attending the weekend could look at cattle and evaluate them in regards to stud cattle, but fattening stock was a little different. It was interesting to see where the sites where fat is deposited and what animal shape shows what in regards to body composition.

After lunch, which was provided by Peter and Sue McWilliams, stock judging took place. We assessed stock that were destined for slaughter or carried on to be fattened further. We had to use what we learnt earlier in the day in regards to body compositions and evaluate which animals had more muscle or fat. Each round of stock judging was followed up with comments from the judges, which were valuable in understanding of what they were looking for in the animals.

The evening was topped of with guest speaker Matt Wyeth from Spring Valley Enterprises LTD. He captivated the audience for the full hour he presented.

Overall it was a fantastic day with plenty gained and learnt.

Sam Tipping

Day Two - Sunday 14th February

After a fantastic breakfast on the Sunday morning we were raring to go. During the day we learnt about selecting cattle for breeding purposes. This included selecting heifers, bulls and choosing what cows would be culled first in the instance of reducing herd size. This was all taught in the morning before heading outside and putting our knowledge to good use. The main area we concentrated on was structure. Structure included legs, shoulders, feet, top-lines, hips and pins, head carriage, udders, pizzles and testicles. While looking at structure the

biggest take home message for me, is that no animal is going to be perfect but what is most important, and is what counts. We also learnt how structural factors interrelate with each other and the consequences of bad structure vs good structure. We then ventured outside where we had judging cards and were given different scenarios for each group of cattle. For example there were four heifers and our job was to choose which order we would be likely to keep them as replacements, with 1st being most likely to 4th being least likely. We took size and structure into consideration to make our decision. Bob Dent then gave us his choice of placings and we discussed these within our peer group. I got a lot out of the opportunity to practice placing the animals as if I was the judge, then getting the chance to hear the professional's choice, and being able to discuss the choices made with our peers.

After lunch we split into two groups and were given a challenge. The first challenge was to pick four heifers, for retaining out of a large mob of heifers. We were given the EBV's of all of them but were told that the EBV's did not count for everything. The second challenge was selecting 4 Angus bulls in order from 1st through to 4th to see if they were good enough to go over the commercial heifers. However we were told with this challenge there would be a twist at the end of the day. We were told that a few of us would be chosen to get up and speak about the four bulls and why we put them in their respected places. The chosen group of people spoke really well and did a great job at explaining why they put that bull where they did. After that we had some awards and spot prizes handed out. Hereford Ambassador, Sam Tipping won the male 'best placing of the animals' award. We then went and saw Alistair McWilliams at his Hereford stud, Te Taumata. We saw some fantastic looking bulls! He showed us his two bull entries that he is taking to Beef Expo 2016. They were in great condition and were well structured. He then showed us his Supreme bull. After visiting the stud we had a BBQ and had a wonderful evening!

Gemma Dorotich and Robyn Henderson

Glenburn Station, Wairarapa.

Day Three

On the third day of the young ambassador tour we were fortunate enough to visit Glenburn Station. Met by John McFadzean, the owner and manager of Glenburn Station, he gave us a run down on the station and how he got to where he is today.

It has taken John and his wife Helen 40 years of hard work and perseverance to be able to have the opportunity of owning one of New Zealand's largest sheep & beef costal farms. Glenburn station is made up over 4000 ha of steep hill country and costal flats including 9km's of coastline.

We were lucky to get a small tour of the station. We all hopped into 4WD trucks and viewed some of the inland terrain including some newly cropped paddocks and easier hill country that John uses to fatten and finish lambs. We were shown some of the boundaries of the property which soon gave you a feel of how much scope there is here. We were then taken down to the coastal side of Glenburn station where the homestead, wool shed, cattle yards and other facilities are located on the seaside. Just prior to arriving we were shown some healthy looking cows and calves being grazed on the flats just meters from the shore line.

We were taken to our accommodation which was one of the properties on farm all having phenomenal coastal views. As a group activity John had some young cattle in the yards, we went through as a group and selected, culled and discussed different attributes on the selection criteria we had been learning over the last couple of days.

A short walk back to the quarters where we met John's wife Helen who was making a BBQ of freshly caught paua. This was just the entree! We met their three young sons who all enjoy farming and are all involved at Glenburn in one way or another. We were treated to a delicious BBQ dinner and had a few beers and socialised with the family.

We were all made to feel very welcome on Glenburn Station and thoroughly enjoyed our visit to the property.

Jon Reeves

Tech Tour Summary

The Cattleman's Weekend kindly organised by Angus NZ proved to be an ideal Tech tour for this year's NZHA Ambassadors. We were also joined by this year's Australian exchange Verity Price as a start to her three week visit. As can be seen in the accompanying reports the group got an enormous amount of hands on cattle assessment and structural analysis that can only be beneficial for our breeding strategies in the future. We were also challenged to look at alternative points of view regarding the future of beef production in NZ and other breeds such as Wagyu were discussed within alternative farming systems as a contrast to the more traditional beef breeding regimes in evidence.

The Ambassadors scheme relies heavily on the generosity of our clubs and members in the traditional fundraising auction. With no Herd Tour in place for 2016 can we ask that all clubs and recent ambassadors think carefully about what items they could donate for this year's auction to be held on Monday 16th May at the Hereford breed BBQ at Paki-Iti. The proceeds directly fund the next year's activity and determine how ambitious we can make the Tech tour planning.

Once again NZHA Ambassador Committee would like to thank Merial Ancare for their continued generous support of our programme which does so much to help develop our next generation of breeders.

Paul Scott, NZHA Ambassador Committee, Chair.

Pirinoa Station

Day Four

Pirinoa station was the last stop on our tech tour. Pirinoa station has been in Guy's family since 1877 and is a remarkable block of land located on the Wairarapa coast, with 1600-1700 ha of effective country and 400 ha of steep hill country. This station used to run 9000 ewes, 300 cows and finish all stock on farm, as well as additional lambs. Now with changing times there are only 90 sheep on farm and 100 beef cows, all that will be gone by the winter. It was a shame to see such an iconic sheep and beef station go completely out traditional sheep and beef farming. Now the station is taking on the challenge of finishing Friesian bulls and Wagyu steers and heifers. Friesian bulls are bought in as calves and are finished to a 500 kg live weight kill target.

The Wagyu steers and heifers are mainly Wagyu Friesian cross and some Wagyu Angus cross. They aim to have these ready for the works by between two and two and a half year olds. The steers are targeting a 300kg carcass weight and for heifers around the 260kg weight. Payments can range from \$4 to \$10 per kg depending on the quality of the meat -if it meets all the criteria ie marbling scores etc. It was very interesting hearing their thoughts and experiences on this payment system with the belief that quality incentives in all beef markets are required to keep driving the industry forward. Guy is now looking at cutting back the time it takes to finish cattle with a few key measures in place, such as the drenching and all stock receiving a quarantine drench and then a drench every 28 days. He is also changing his feeding platform, with a shift away from planting plantain and re-grassing now focused on Italian fescue. His winter crops consist of kale and fodder beet which the two year Wagyu cattle are finished on.

Pirinoa Station was a great stop on our tour; it was very interesting to hear the changes the property has gone through over the years. But personally I believe it is a shame to see such an amazing property turn its back on a traditional sheep and beef operation, as I believe that there is still opportunity for it - it appears to be a good breeding block as well as a finishing block.

Mark Murphy

New look website • Live now

Just like rural broadband the www.herefords.co.nz website required a new look – and not just a new look but improved functionality for website users! With this in mind the NZHA website has been rebuilt and given a fresh new design.

DIFFERENT FEATURES INCLUDE

- Responsive, this mean when you open it on a device or phone it shrinks, moves, and is easy to work on a smaller / touch screen
- Fits a wide screen. The website is designed for a computer screen not A4 dimensions like used to be the norm.

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