

hooked on HEREFORDS

THE BI-MONTHLY NEWSLETTER OF THE NEW ZEALAND HEREFORD ASSOCIATION



Hereford sire, Joshstar Caesar - 1588120022 awarded Supreme Champion Hereford at both the 2015 Royal Show, Hawkes Bay & the 2015 Canterbury Show – double titles!
Logan Sykes, handler (Mawarra Stud, Aus) with owner Jason Graham of Graham Hereford Stud, and gold sponsor of the NZHA Merial Ancare, Regional Business Manager, David Dodge.



Senior Hereford Judge Sam Hain and Assoc. Judge Pip Robinson.

A Fantastic Representation of the Breed

Hawkes Bay's reliable sunny weather did not let 2015's Royal Show A & P Committee down. Hereford's show started off well with young Hereford breeder, Ben Burgess winning the RAS National Beef Young Handler Competition, resulting in a trip to Hobart, Australia next year representing New Zealand. Burgess hails from Waikato, however has spent his recent years in the Manawatu, firstly studying at Massey and now working for LIC.

Burgess said he was "extremely excited to represent his country as the NZ finalist and is grateful to NZHA for all their support". Blustery Thursday kicked off with Gary and Lorraine Peters 6 year old cow, Willowspring Miss Brit winning the Cow three years and over class, with an exceptional bull calf at foot. Sam Hain, judge, said despite Willowspring being the only entry, "for a big cow she was very good structurally and her calf was a

Continued on pag 8

DIARY DATES 2016

- 11th January
NZHA office re-opens
- 15th January
Magazine advert early bird discount
- 26th January
Copy due for February newsletter
- 5th February
Magazine advert deadline
- 26th February
Power of the Beef Cow field day,
Alpha Burn Station, Wanaka
- 29th Feb - 1st March
NZHA Council Meeting, Feilding

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President's Note



As we enter the new season, NZ Herefords are thrilled to announce the securing of a new North Island bull grazing unit, courtesy of brothers Stu and Andrew Morton - just down the road from Awhea (Langtry property having now been sold). We sincerely thank Mike & Lorraine Langtry for their absolute dedication to the grazing unit over the years and wish them all the very best on their new lifestyle block. In 2016 at Beef Expo, NZ Herefords will hold the 2016 NZHA AGM and our youth auction as part of the Monday timetable, combining with the breed luncheon at the new Paki-Iiti grazing unit.

The NZHA Council has extended an invitation to the Australian Herefords CEO, John McKew, to visit NZ in March 2016 to meet with Council for discussions on international genomics, the World Hereford Council & the tentative 2020 World Hereford Conference programme. Also up for discussion is Trans-Tasman beef progeny tests and Trans Pacific collaboration of genetics and genetic evaluations. Andrew Donoghue the Australian Herefords Commercial Development Officer will also visit. Andrew has been to NZ before in his previous employment, selling Stock book.

The Council have investigated the feasibility of holding the 2020 World Hereford Conference in NZ and believe it can be done without levying NZHA members. With the tentative programme including leveraging off the iconic Wanaka show and the conference being based in Queenstown, we believe it has the potential to be an absolute drawcard for both domestic and international participants. It is on this basis we intend to place a bid for the 2020 Conference when NZHA delegates attend the 2016 conference in Uruguay next year.

NZ Herefords has been fortunate in having Posy Moody join the team, with her responsibility being the development of the WHC presentations and the 2020 WHC bid proposal. Posy's superior event management skills will also be utilised in co-ordinating the 2016 NZHA Power to the Beef Cow field day in Wanaka. Her contract with the NZHA finishes in April 2016, allowing Posy time to fully resume her Beef Expo Event management role.

In a previous note regarding parent verification, I suggested that 'best practice' for breeders is to start collecting hair samples from females, so that if required in the future females can be profiled to ensure that their progeny can be guaranteed as being their own. At our recent NZHA council meeting it was decided that for Expo 2017 we would like all animals offered to be correctly parent verified, opposed to the current scenario of currently sire verified. This requires the dam to also be profiled. On that premise, 2015 calving cows with good bull calves on them, which you may potentially wish to take onto Expo 2017, would require a DNA profile, hence the need for a hair sample to be taken now. With approximately 15-20% of recorded animals in NZ having incorrect parentage, the Council felt that a process needed to be put in place, particularly in the first instance at our flagship National sale. In reality, a possible scenario could be ... a breeder could be offering an animal with an incorrect pedigree and of course EBV's that it may not breed to which would be against the consumer guarantees act.

Congratulations to Hereford breeder, Jason Graham and handler Luke Sykes in winning Supreme Champion Hereford, with Joshstar Caesar at both the 2015 NZ Royal Show in Hawkes Bay and also two weeks later at the 2015 Canterbury show – a double, not often achieved considering the logistics of showing at both a North Island and South Island event.

Finally, I would like to wish Megan Ellett all the best in her new role as Future Beef coordinator and thank her for her contribution to Herefords over the last few years. If you wish to hear her cheery voice in the New Year you will now have to order ear tags! Laura Collis will commence in Megan's role late January and we welcome her to our NZ Herefords team.

On behalf of Council and Staff I wish you all an enjoyable Christmas and continued prosperity in the New Year.

Kind regards,
Philip Shepherd, President, NZHA

Registry Report

GROUP RUN CUT OFF is the 3rd of each month with the return being towards the end of the month.

CALF ENTRIES ARE DUE IN BY 30 APRIL 2016 Late Calf registration fees will apply from 1 May.

AI SIRES Please check your AI Sires are registered with the Association prior to purchasing, selling or advertising semen.

This can be done by checking in the Hereford Herd Book, or by contacting the PBBnz Office.

Artificial Insemination and Ova Transplant regulations are documented in the back of the Herd Book.

ONLINE REGISTRATIONS & PERFORMANCE RECORDING

Contact me at the Office if you wish to register and performance record your herd data online. You need internet and an email address to use this system. You will receive a 50c/animal discount on registrations when submissions are accurate.

Wishing you all a very Merry Xmas and a Happy New Year.

Linda Shailer, Registry



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www.facebook.com/nzherefords



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ON FARM VISIT PROVIDES INSIGHT INTO SUPPLY CHAIN

Stunning presentation of Hereford Prime eye fillet meant the meal was an artwork in itself. The flavours were balanced and ensured the beef was the hero of the dish.

Hereford Prime finishers Martin and Mary Taylor recently hosted an on-farm visit from processing partner Cabernet Foods Ltd and an award winning chef – a day that provided invaluable insight into the branded beef supply chain.

The Taylors are Hereford breeders and also dedicated and regular suppliers to the Hereford Prime branded beef programme.

The visit was hosted by the family on their Porangahau, Hawkes Bay property and gave Cabernet's managing director Lyndon Everton and Havelock North chef Francky Godinho the chance to see first-hand how cattle for the programme are farmed.

As a chef Francky is passionate about quality beef and he has identified Hereford beef as the most consistent in terms of quality in the market place. Having had a group of Hereford breeders in his restaurant at an earlier date he indicated to them, he'd like to visit a Hereford Prime farmer. It was an opportunity the HP team were keen to make a reality for Francky.

The day was about illustrating the Hereford Prime supply chain from pasture to plate and providing invaluable insight into the different aspects of the process.

On the tour of the 520ha effective Glenbrae property the group looked at cows with calves at foot running with the bull, a mob of bulls that will be offered for sale by the Taylors next year and steers ready for processing by Cabernet Foods for the Hereford Prime programme.

Lyndon was impressed with the docility of the Herefords and how content they were grazing the natural pastures of Glenbrae. The Glenbrae business is home to stud Herefords and Wiltshire sheep along with trading stock. The 520ha property includes two blocks of land recently purchased by son Daniel which are run in conjunction with the home block.

Hereford Prime followed up the farm visit by extending an invitation to dinner at Francky's eatery, St Georges Restaurant in Havelock North, to all Hawkes Bay Club members.

The Hereford Prime beef served was provided by Cabernet Foods. Club members were encouraged to bring along bull buying clients who were interested in hearing the Hereford Prime story and potentially supplying eligible cattle along with any other service industry reps that could help share the brand story.

Guests were treated to dishes that showcased the natural flavours of Hereford Prime ensuring it was the hero of the dish. Guests enjoyed an entrée of slow cooked Hereford beef cheek with organic celeriac, pumpkin, handpicked herbs, crispy



The key components in Hereford Prime's supply chain got together on farm recently pictured from left, Cabernet Foods managing director Lyndon Everton, St Georges Restaurant owner and chef Francky Godinho and Hereford breeders and finishers Mary and Martin Taylor.

shallots and beef reduction. The main course was roasted Hereford Prime eye fillet and beef croquette, potato press, St Georges garden organic vegetables, chives and beef jus. The meal wrapped up with a dark chocolate peanut butter mousse, caramelized banana, chocolate soil and vanilla ice cream.

At 36 years old, Francky has had a stellar career to date and is dedicated and passionate about food. His expertise is reinforced by a collection of more than 40 medals and being named New Zealand chef of the year twice.

His career has seen him travel the world, but traditional values and sustainability lie behind his cooking philosophy. St Georges Restaurant boasts its own organic gardens and he grows as much of the restaurants' produce as he can. It's a sizeable garden with hundreds of different fruit and vegetables grown at a time.

- Hereford Prime would like to extend their gratitude and thanks to the Taylor family for their time and efforts in making this event happen. The brand would also like to thank Lyndon Everton and the Cabernet Foods team for the job they do in carefully processing Hereford Prime beef. Thanks also to procuring agents Richard Williams and Tony Gallen for joining the evening and the Hawkes Bay Hereford Club for embracing the concept and supporting the meal with a great turn out of members and clients.

Please read the following notes carefully, many of the topics were discussed with outcomes at the recent November NZHA Council meeting. If you have any queries, your local NZHA Councillor can be of assistance to answer your questions.

NZHA STAFFING CHANGES

Farewell to Megan Ellett...

Megan is saying good bye to NZ Herefords. Megan will still be the friendly voice at PBBnz Ear tag ordering service, and in her new role as Future Beef NZ co-ordinator. NZ Herefords are sorry to farewell Megan and sincerely thank her for her contribution to the NZ Herefords office over a number of years. She finishes in December with Herefords and we wish her all the best for her new role.



Introducing Laura Collis...

NZ Herefords is delighted to introduce Laura Collis to the role of NZHA Co-ordinator/Administrator. Laura will be taking up the duties of Megan Ellett and will be in the Hereford office on a Tuesday and Thursday, commencing late January 2016. Her first projects will be to coordinate the 2016 Hereford Magazine advertising activity and the 2016 NZHA Ambassador programme. Laura and her husband have farming/contracting business in the Manawatu and Laura has previously worked for NZX Agri and Beef + Lamb NZ.



Introducing Posy Moody...

Some of you may already know Posy's friendly face, as Beef Expo's Events Manager. On a six month contract with NZ Herefords, Posy's areas of expertise are the World Hereford Conference presentations, event management around the 2016 NZHA Power of the Beef Cow field day at Wanaka and initial Beef Expo 2016 planning for NZ Herefords, amongst other things! See her WHC brief on Pg 8



NZHA have also been working with an independent Strategic Marketing Consultant to assist with the NZHA marketing concepts going forward; the feasibility study around staging a World Hereford Conference; and to assist with aligning NZHA – HP marketing synergies. Although in the early stages of implementing directives, the NZHA Council has deemed this to be a very worthwhile exercise.

2016 NZHA POWER OF THE BEEF COW Field Day

VENUE: Alpha Burn Station, Wanaka, kindly hosted by the McCrae family. (stunning location, 10km from Wanaka)

DATE: Friday 26th February 2016

A progressive, high country operation with a crossbred cow herd; Angus over Hereford. Also mating 150 heifers with cow numbers set to increase. Potential themes for the day, focused on the heifer mating programme and also fodder beet management/ feeding.

Beef+ Lamb NZ will have involvement on the day alongside NZHA sponsors, Honda Motorcycles NZ and Merial Ancare.

TECHNICAL

Review of NZHA Selection Indexes

A review of the NZHA Selection Indexes has been recently completed by Abacus Bio. The outcomes have been analysed by the NZHA working party and A Russo as the chair of the review group is now communicating with ABRI re the proposed changes in Indexes and potential outcomes.

Merial Ancare Merit Dairy Sire Review

With the adjustment in birthweight specifications in 2014, the Merit Sires numbers have reduced slightly although lifetime status is now awarded. This may appear negative; however the positive spin off is recognising this smaller pool of animals as extremely creditable.

Obviously if changes in the Dairy Selection Indexes result, then the Merit Sire programme will reflect those changes.

Future Parent Verification – guaranteeing the parentage of the product you are selling

For the betterment of the breed, the NZHA is to progress with testing for greater accuracy around parent verification. As such, the following rulings will take effect –

All Hereford entries for Beef Expo 2017 and beyond require full parentage verification.

(Currently only sire verification required).

From 1 Jan 2016

All females sold for transfer must be sire verified.

AND

From 1 Jan 2016

All females sold for transfer must be tested for hypotrichosis, diluter and idiopathic epilepsy, with results declared.

Note- It is also proposed that all transferable sires sold, from the 2018 bull selling season and beyond require full parentage verification.

NZHA Progeny Tests

On both the Beef and Dairy Beef progeny test properties, the

2015 mating programmes have been completed. The NZHA Council and Beef + Lamb Genetics sincerely appreciate the generous donations of Hereford semen from many studs across NZ.

There has been strong emphasis placed on genetic linkage via Trans-Tasman progeny tests, the new dairy beef progeny test and 2014 and 2105 beef progeny test mating sires.

Performance data collected from the progeny tests is to be analysed as an independent 'subset' of the Breed plan analysis. A 2015 Mating Sires listing can be found on the NZHA website www.herefords.co.nz

Internet Solutions App for Smart Phones

To maximise the viewing capability of EBV data from smart phones, ensure you download the app. Just click on the App logo on the footer of an Internet Solutions page, it will take you to iTunes for the downloading process.

REGISTRY AND RULES

NZHA Rule book

From 2016, the NZHA Rule book will be produced as an electronic pdf copy only. It will be placed on the NZHA website and a bulk email will be sent to breeders (early spring 2016) with a link to the pdf file. The advantage of a pdf file is that it can be kept current, year round.

NZHA Youth membership

Note the following change to the NZHA Youth membership ruling, which now includes a minimum age of entry and a maximum number of females permissible for ownership under a Youth breeding membership.

As of 1 October 2015, NZHA YOUTH MEMBERSHIP rule states Rule 6. Any person between the ages of 10 and up to and including the age of 25 taking an interest in Hereford Cattle or intending to breed Hereford Cattle to a maximum ownership of ten female cattle, who shall signify to the Council their desire to become a member, and who shall, on approval by the Council, be admitted as a Youth Member and entered on the register of Members. A Youth Member shall pay on admission an entrance fee and thereafter such annual subscription of \$57.50 (GST incl.) or any other sum as the Council may from time to time prescribe. Annual subscriptions shall be payable in advance on the first day of the Association's financial year.

Online Sale Catalogue Charges

For the purpose of cost recovery, from 1 Jan 2016, Online Sale Catalogue charges are to increase by \$1 per sale lot.

i.e. Users of Catalogue builder \$4.00 per lot

Manual entry via Hereford registry \$4.50 per lot

Prefilling of Days to Calving Spreadsheet

This is an optional service now available to Hereford breeders. Herd numbers and animal numbers can be preloaded in an Excel spreadsheet by Hereford registry, which is then emailed to the breeder for completing all mating details for the season. This is then returned at ADL completion time for the accurate female listing to be loaded onto next season's Days to Calving spreadsheet.

Flat fee charge of \$50 per herd for the prefilling/email service to breeders

Amendments required to returned DTC spreadsheet - rate will be at \$42/ hour, or part charge of.

Animal Disposal Lists – Discount for returning by due date

From the 2016/2017 financial year, the return of completed ADL's by due date of 1 June will be eligible for a 5% discount in female fees. Currently this discount is at 10%.

NZHA PROMOTION

The NZHA Council recognises the value and cost effectiveness of the web and social media as mediums for conveying the NZ Hereford message and as such the 2016 NZHA advertising/promotions focus and budget has been significantly adjusted with the focus to be on an NZHA website redesign and increased communications via social media, in line with NZHA target markets.

A redesign and reorganisation of the NZHA website is due to commence early 2016, and be launched in readiness for the new season. The new website will be mobile device friendly.

Print press advertising will continue through the 2016 bull selling season, via the Farmers Weekly newspaper, however at a reduced level.

A stronger Facebook presence is to be auctioned – breeders are encouraged to post their Hereford activities/ comments... have your say... under the visitors post section. This will be monitored by the NZHA.

The 2016 NZ Herefords magazine will be available for viewing as an e book on the NZHA website, as is the NZHA member newsletter.

NZHA AMBASSADOR PROGRAMME 2016

Six new Hereford Ambassadors have been invited to attend the February 2016 Cattleman's Weekend, being organised by Generation Angus. The programme consists of a cattle structural assessment workshop and visits to high profile Castle Point and Glenburn Stations.

The 2016 Australian Hereford Ambassador will also join in on the weekend activities.

The Hereford Ambassadors will be profiled in the 2016 Herefords magazine, alongside the 2015 Ambassadors.

NZHA DIRECTORS

NZHA/PBBNZ Directors

Councillors, Philip Shepherd and Phil Barnett remain as Directors with Jason Graham as Alternate Director.

NZHA / Beef Holdings Director.

Councillor, Jason Graham - new NZHA Beef Holdings Director. J Graham replaces P Smyth in this position, giving direct linkage with the NZHA Council.

BEEF EXPO 2016

– Proposed NZ Hereford Timetable

(Note this is not a confirmed timetable)

Monday 16th May

10.00am	Paddock viewing at North Island Grazing Unit
11.30am	NZHA AGM + presentations at Grazing Unit
12.15pm	BBQ LUNCHEON at Grazing Unit
1.30pm	NZHA Youth Auction at Grazing Unit
3.00pm	NZHA Led Judging
6.00pm	Casual Multibreed Dinner at Manfeild Stadium

Tuesday 17th May

9.00am NZHA Judging results and Prize giving
10.00am PGG Wrightson Champion of Champions
11.00am NZHA National Sale (bulls & heifers), followed by Hereford heifer 'pick of the drop' video auction sale

Hereford heifer 'pick of the drop' video auction sale

One 'pick of the drop' entry per stud. (not inspected and not selected prior to auction).
Cost of entry - \$200 +gst
Visual presentation could include generic stud 'still' photographs or video footage.

Grazing Unit Programme

First week of Feb - Bulls enter North Island Grazing Unit and South Island Grazing Unit.
Fertility testing of bulls is recommended and TB +BVD testing is essential, prior to departing stud.
At Beef Expo, fertility guarantee covered in Beef Expo Conditions of Entry (*found in sale catalogue*).
Super Sires – must have pregnancy test documentation.

Inspection Judging

One vote per stud and one vote per involved stock company.
75% 'yes' votes to ensure entry to Expo sale.

Please Note - BULLWALK videoing of bulls is available again in 2016 - this is an **optional** facility available to vendors of Hereford entries. Individual breeders will be charged for the videoing cost.

2016 NZHA Councillor Nominations

The four Councillors retiring by rotation are standing for re-election – C Corney, P Scott, C Douglas, P Barnett.
There are two further vacancies available on the NZHA Council - a maximum of twelve councillors.
Breeders, interested in becoming Councillors are requested to complete the nomination form below.

NZHA Promotional Caps

At 2015 NZHA Club AGM's, new NZHA promotional caps have been distributed. These caps promote the true blue eartag concept which is registered, performance recorded Hereford genetics over all others, and the NZHA website.
The caps have been distributed at no cost to breeders. A charge will not appear on your NZHA account!
However, if you require additional caps these are available from the NZHA office at \$5/cap +postage

NZHA Youth Auction

Regions are reminded to collect items to be auctioned at the Hereford beef expo grazing unit on Monday 16th May in aid of the Hereford ambassador programme 2016.
The continued theme of regional items adds a special dimension to the auction and is appreciated, but not essential.

COUNCIL NOMINATIONS 2016

Under New Zealand Hereford Association Council rules, 50% of the Council retires by rotation annually.

The following Councillors retire by rotation in 2016 and are available for renomination:

P Barnett, C Corney, C Douglas, P Scott

Under the current constitution there is one North and one South Island vacancy:

All candidate nominations, including **those willing to stand again**, are to be submitted to the NZ Hereford Association General Manager by

Wednesday 20th January 2016

and must include the consent of the person nominated.

I hereby nominate _____
to the Council of the NZ Hereford Association.

Dated this _____ day of _____ month of _____ (year)

Nominator: _____

Nominee: _____

**COUNCIL NOMINATIONS CLOSE
20th JANUARY 2016**



CONGRATS! Ben Burgess

Winning the 2015 RAS National
Beef Young Handler Competition



Beef + Lamb NZ - Outlook 2015-16



Economic conditions

In 2016, growth in advanced economies is expected to gain momentum while developing economies are forecast to slow down mainly impacted by lower commodity prices.

The outlook for the US economy is positive for 2015-16, with lower unemployment and oil prices, both supporting consumer spending. Economic growth in China is expected to continue to edge down in 2015-16 as the economy transitions from an investment led to a consumer-led growth. Prospects are positive for the euro zone driven by lower oil prices, the depreciation of the euro and an important quantitative easing program. In New Zealand, the economy is expected to face challenges in 2015-16, including low dairy prices, and an uncertain economic outlook in China but the weaker NZD is expected to support export returns.

For the year to September 2016, the New Zealand dollar (NZD) is estimated to weaken against the US dollar (USD), the British pound (GBP) and the euro (EUR), reflecting the challenges the New Zealand economy faces, including lower dairy prices, as well as a strengthening of the US economy. The forecast evaluates the NZD will average USD0.63, GBP0.42 and EUR0.61 in the 2015-16 season.

Livestock Numbers

Sheep numbers at 30 June 2015 provisionally totalled 28.6 million head, down 4.1 per cent on the previous June. This was driven by tighter feed conditions and weaker prices, which led to a decrease in the number of both total hoggets (-2.6%) and breeding ewes (-4.5%).

Beef cattle numbers at 30 June 2015 provisionally totalled 3.59 million head, down 2.2 per cent on the previous June. This was predominantly driven by strong prices, with some regions having the added impact of tight feed conditions due to climate.

Total dairy cattle numbers provisionally decreased 2.8% to 6.51 million head at 30 June 2015. A lower milk price and strong beef prices led to a lift in the number of dairy cattle processed.

Lamb

For 2015-16, lamb export receipts under the USD0.63 exchange rate scenario are forecast to reach \$2.76 billion Free On Board (FOB), down 4.2 per cent on the previous season. Lamb shipments are projected to decrease while an increase in the average FOB value is expected to partially offset the drop in shipments.

For the year ending September 2016, the export lamb slaughter is forecast to decrease 7.4 per cent to 19.4 million head,

reflecting a smaller lamb crop and an increase in the number of hoggets retained with the flock expected to show a slight recovery in the year to 30 June 2016.

At the mid exchange rate of USD0.63, the annual average lamb price is estimated at 547 cents per kilogram in 2015-16, an increase of 4.0 per cent on the provisional figure for 2014-15.

Beef

Beef and veal receipts are expected to total \$3.65 billion FOB in 2015-16, up 2.2 per cent on the previous season, driven by an increase in the average value of exports. Shipments are expected to be down reflecting lower production.

For 2015-16, the export cattle slaughter is forecast to decrease 8.5 per cent to 2.39 million head. This represents a decline from elevated levels of production in 2014-15. Despite an improvement in the average carcass weight, New Zealand export beef production is projected to be down 5.3 per cent on 2014-15.

After gaining more than 30 per cent in 2014-15, cattle prices are expected to continue rising in 2015-16. However, the increase is expected to be mainly driven by a depreciation of the NZD and not by an increase in market prices, as observed in 2014-15.

Wool

For 2015-16, total wool production is forecast to decrease 5.3 per cent reflecting lower sheep numbers.

Wool export receipts are expected to increase by 6.5 per cent in 2015-16, compared with the previous season reflecting a rise in the average value of exports offset by lower volumes.

For 2015-16, the overall auction wool price is forecast to increase 13 per cent on the previous year.

Sheep and Beef Farms

Gross farm revenue for the All Classes Sheep and Beef Farm is estimated at \$489,400 per farm for 2015-16, up 3.1 per cent on 2014-15, however the impact of this varies between regions. Total expenditure for the All Classes Sheep and Beef Farm is estimated to increase 1.3 per cent to \$379,500 per farm for 2015-16. This is due to increased expenditure in fertiliser, interest, and repairs and maintenance, which contribute around 36 per cent of total farm expenditure.

In 2015-16, the nominal Farm Profit before Tax for the All Classes Sheep and Beef Farm is estimated at \$109,900 per farm, up 9.6 per cent on the previous year. Real (i.e. inflation-adjusted) Farm Profit before Tax increases 8.3 per cent on 2014-15 to \$86,500 per farm.

Future Beef Hoof and Hook Event 2016

13 - 15th May 2016 at Manfeild Stadium Feilding

Open to participants 8 - 25 years of age.

For more information contact: **FBNZ Co-ordinator Megan Ellett** email: futurebeef@pbbnz.com or phone: 06 323 0861

Save the Date!



Selling New Zealand Hereford Association to the World!

Our newest recruit, Posy Moody with her previous event knowledge managing Beef Expo and her love of the beef industry, relishes the opportunity to sell New Zealand and NZHA to the world via the World Hereford Conference.

Over the last month she partook in a feasibility study to determine which options would be financially and operationally most suitable as a locality for NZHA to host the 2020 conference. From the feasibility study, five credible logistical and financial options were presented to the Council at the Council meetings in November. As financially there was nothing separating the options, the Council decided that the "conference's showcase" would determine the location. Hence, Christchurch with the conference centred on the Canterbury Show in November, battled it out with Queenstown and the Wanaka Show in March. With the Council divided they discussed the importance of the time of the year for the conference to be attractive first and foremost to NZHA members and New Zealand farmers. As a result the Council agreed unanimously that March was the more suitable time. If successful in the bid, in March 2020 NZHA will move to Queenstown and Wanaka for a week to "feel the inspiration" fulfilling Queenstown's claim!

The next task is to prepare the bid presentation and look



at detailed funding of the bid proposal and the conference. Posy and Donna are attending a meeting in December with the Tourism New Zealand to discuss their conference assistance programme which would assist in the funding of the bid as well as providing essential marketing resources. The presentation will be made during the WHC in Uruguay in April 2016. If successful in the bid, the hosting of the 2020 Conference gives NZHA an opportunity to portray their uniqueness using grass land farming techniques and NZ agri innovations. It provides an opportunity to show case our marvellous genetics, youth and scenery.....one of the easier 'sells' in history!

Hawkes Bay Royal Show Continued

fabulous testament for her being a good breeding cow. Whilst there are a lot of good small cows, with less stress on their joints, it's much harder to breed a large cow which is structurally strong". The class was followed with Peter's second entry and their 2 year old Heifer with her first calf at foot. Pip Robinson, also a first as an Associate Judge, commented that the cow was "nice and soft with a good jaw and good muscle". The Champion Female Hereford was won by Willowspring Miss Brit, after the judges deliberated whether the 2 year old Heifer would be as good as the senior cow in 4 years' time. Hain and Robinson unanimously decided that the senior animal was the better animal of the two. Hain and Robinson's first real challenge for the day was the Yearling Heifer class with entries from Langtrys, Graham and Peters. The judges were looking for a heifer that would travel sound on the hill, which was strong in muscle and fat (due to the correlation between fat and conception), and was able to easily get in calf. Jason Graham's Graham Amethyst, by imported sire, Mawarra Kahlua (AUS) won the class with the Peters' Willowspring heifer coming second. Graham's 3 year old bull, Joshstar Caesar by Awhea Immense despite being the only entrant for the Bull 2 years and over class, was a strong contestant with a good second thigh and meat over the top and due to being in AI was able to attend the show. The Langtry family, with Sophie Langtry as handler won the yearling bull with Awhea Olo bred by Canadian sire, Remittal Boomer. Hain and Robinson awarded the Champion Hereford Junior Bull to Willowspring Miss Britt's bull

calf, Willowspring Global, who they described as a "real ripper and which will be very good for the industry".

RAS Perpetual Memorial Cup, sponsored by Merial Ancare, awarded to the Supreme Champion was fought out between the Peters' senior 6 year old cow, Willowspring Miss Brit; Graham's junior heifer, Graham Amethyst; Graham's Champion Bull, Joshstar Caesar; and Peters' Junior Champion, Willowspring Global. Hain said he "was taught to judge them as you buy them" and he "would love to buy them all". To the amusement of the crowd, Bruce Orr, PGG Wrightson, who was commentating responded by saying "that could be arranged!" After further deliberation Hain and Robinson awarded the prestigious Perpetual Trophy to Graham's senior bull Joshstar Caesar saying it was "a fantastic representation of the breed". Reserve went to Peter's 6 year old cow. Graham's day finished on a high by representing the breed in the renowned Meat and Wool Cup competition. In front of the large audience Orr explained the origin of the ambiguous name which stems from the late Philip Hereford Senior, at that time whose son was editor of the magazine "Meat and Wool". Combined they were the instigators of the iconic beef class of the Royal Show. The results for the cup were read out in descending order with, Graham's outstanding bull, Joshstar Caesar announced as runner up to the Gelbvieh with only two points between the animals - an exciting way to end a busy and successful day for the Hereford breed.

Bowmont truck makes an impression on Southland roads

Bowmont Wholesale Meats in Invercargill have recently sign written their smaller delivery truck and doesn't it look fantastic? The very striking truck is busy making deliveries of Hereford Prime and other Bowmont meat products throughout Invercargill and Southland.

Stephen Flynn says the feedback and comments have been positive with people saying how good the truck looks.

Well done to the team at Bowmonts and thanks for so proudly flying the Hereford Prime flag!



Stephen Flynn from Bowmont Wholesale Meats in Invercargill next to the newly sign written delivery truck.



Each side of the delivery truck is different – creating a very striking and impressive sight on the roads of Southland.

Award Winning Hereford Prime

Available at:

BOWMONT WHOLESALE MEATS
Otepunu Ave, Invercargill – Ph 0800 146 328

FARRO FRESH, EPSOM, AUCKLAND
Cnr Greenlane West and Manukau Road, Epsom Auckland
- Ph 09 360 0499

FARRO FRESH MT WELLINGTON
80 Lunn Ave, Mt Wellington, Auckland - Ph 09 570 7071

FARRO FRESH NORTH SHORE
Constellation Drive, Mairangi Bay, Auckland - Ph 09 478 0020

FARRO FRESH GREY LYNN
34 Westmoreland St West, Grey Lynn,
Auckland – Ph 09 360 0499

GREYTOWN BUTCHERY
Main Street, Greytown – Ph 06 309 9550

HAVELOCK NORTH NEW WORLD
Porter Drive, Havelock North - Ph 06 877 8032

KAPITI NEW WORLD
159 Kapiti Road, Paraparaumu – Ph 04 298 0011

MAGILLS BUTCHERY
Jacob St, Te Awamutu – Ph 0800 624 455

PAREMATA NEW WORLD
93-97 Mana Esplande, Paremata, Wellington - Ph 04 233 1666

THE DALY LARDER, FEILDING
26 Fergusson St, Feilding - Ph 06 323 4137

THE VILLAGE BUTCHERY & DELI
126 Ormond Road, Gisborne – Ph 06 867 7689

THE VILLAGE BUTCHER
4 Joll Road, Havelock North – Ph 06 877 821

WAIPAWA BUTCHERY
72 High Street, Waipawa – Ph 06 857 8789

WESTMEAT BLENHEIM
Cnr Alabama Rd & Main South Rd, Blenheim – Ph 03 578 4554

WESTMEAT CHRISTCHURCH
394 Blenheim Rd, Sockburn, Christchurch – Ph 03 348 7168

WESTMEAT ONLINE
www.westmeatonline.co.nz – Ph 0800 692 882

www.herefordprime.co.nz



www.youtube.com/herefordprimenz



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follow us on
www.twitter.com/herefordprimenz

Our Sincere Sympathy

The NZHA Council and breeders wish to extend their sincere sympathy to Adrian and Val Everaarts and family of the Taunoka Hereford Stud in the recent tragic death of their son, Derek.

Our thoughts are with them at this very difficult time.

The Everaart family have been kindly supported by many Hereford messages and wish to pass on their thanks...

Arian and Val would like to say thank you for the kindness, flowers and sympathy cards they have received following the very sad loss of son, Derek. Thank you to so many.

Canterbury A & P Show, Christchurch



A chilly day at the Canterbury A & P show left the visiting judge from Australia, Steve Reid, shivering in the ring, however the temperature did not take the heat out of the decision making.

Anna Fisher with her cow Pute Leonora won the first red ribbon for the day and went on to become the Champion Senior Female with Jan & Doc Sidley's, Jandoc Leonora Reserve. The Performance Plus class, using EBVs as 50% of the score, gave the judge and Associate Judge, Jack Murray something else to consider with Robbie Burrow's yearling heifer being the overall winner.

The Heifer Senior yearling had 5 strong competitors with Jason Graham's, Graham Amethyst winning 1st prize. Reid commented that she had a "strong topline, clean head and was structurally sound" and thanked Jason Graham for making his debut trip to the Canterbury show from Waikato.

For the yearling heifer Performance Plus class Reid and Murray were interested to see that Rob Burrows heifer Beechwood Bella was the ultimate winner. Phenotypically they felt that Beechwood Bella and Beechwood Bell were very close. Okawa kindly sponsored that class by donating 10 semen straws to the winner.

Jason Graham's bull, Joshstar Caesar continues to have a good showing season, having won at the Royal in Hawkes Bay, went on to win the Bull 2 yrs and over and then the Champion Hereford Senior Bull sponsored by Merial Ancare. Reid said that the powerful bull "glides freely around the ring" and "provided sire power with good muscle depth".

Foulden Hill were the outright winners of the Performance Plus Yearling bull class with Foulden Hill Rebel winning and Foulden Hill Malibu second.

The cold but successful day culminated in a enjoyable Cattleman's BBQ, sponsored by ANZCO and ably catered and organised by Yvonne Lee and her team from the Canterbury region. The following day Jason Graham's bull, Joshstar Caesar, represented the breed at the Merial Ancare Supreme Beef Animal, Meat and Wool Cup and was awarded a respectable 3rd place.



Champion Hereford Senior Bull Joshstar Caesar with handler Logan Sykes, owner Jason Graham and sponsor David Dodge (Merial Ancare).



Dunraigen General 209 - 1078140209, winner of the PGG Wrightson Champion Hereford Yearling Bull. Casey Robertson receiving Canterbury Hereford Club Silver Salver from Rob Stokes President Canterbury Club.



Jason Graham's Bull, Joshstar Caesar with handler Logan Sykes.

Streamlining success with Premium Support



With the growing use of EID tags and the increasing computational power of weigh scales and readers, farmers are finding many more ways to improve their businesses through collecting, manipulating and analysing their animal data.

Tru-Test has recognised farmers' growing desire to get more out of your data and has recognised the need to tackle more sophisticated data management beyond standard technical support associated with introduction, set up and early trouble-shooting after the purchase of a product.

To meet demand, Tru-Test has developed a Premium Support Package. The Premium Support Package will help you set up your own personalised seasonal plan, reduce time wasted in the yards and ensure data collected is the right




data for the outcome you are after. At each stage of the season the Premium Support Package will assist with set up, data cleansing, data transfer and

retrieving key actionable information. Customisable packages are available for requirements beyond the Premium Support Package.

Joshstar

Joshstar Stud has shifted to a new property 7km from SH1 at Rangiriri

- Joshstar** has kept their best cows, in-calf heifers and yearlings
- Joshstar** are using our own bulls
- Joshstar** are using AI on our x factor cows
- Joshstar** are looking for sires that can improve our x factor cows
- Joshstar** are searching the world now for those sires
- Joshstar** want to breed sires that stand out
- Joshstar** have the herd to do it
- Joshstar** are restarting their embryo programme
- Joshstar** have stayed true to breeding for the stud and commercial market
- Joshstar** want their animals to grow on
- Joshstar** want that carcass on a good bull



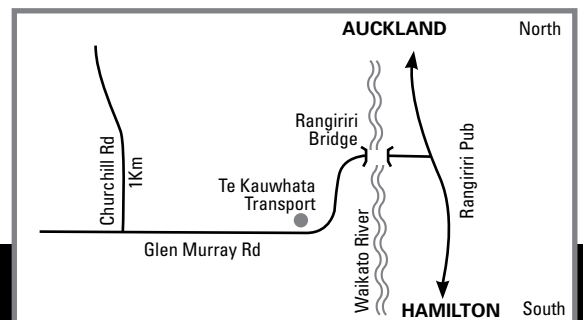
Congratulations to the Graham Stud for their recent success with Supreme Champion Joshstar Caesar



Awhea Immense 08 420

Immense stands at Joshstar Stud as our main herd sire and he looks fantastic. With so many strengths his progeny are outstanding.

Steve & Lauren Morgan
54 Churchill Road, RANGIRIRI
M: 021 848 573 (Steve)
E: choc2@farmside.co.nz
www.joshstarherefords.co.nz



Performance recording Mature Cow Weight

Beef producers need to balance the gains of running heavy cows with the cost of maintaining those cows. Depending on the type of country and market prices it may be more profitable to run moderate sized breeding cows rather than large cows.

Beef producers can improve their profits and cut costs by tailoring the weight of their breeding cows to suit their country and market trends.

WHY SHOULD MATURE COW WEIGHT BE RECORDED?

The weight of mature cow has a considerable influence on herd profitability. In general, lighter cows tend to have lower feed requirements and be more efficient to maintain compared to heavier cows.

The returns from cull cows can make up a significant proportion of the total income of a beef breeding business. In most situations heavier weight cows will return more per head than lighter weight cows. However beef producers need to consider the cost of maintaining heavy cows over their lifetime. In addition, while higher mature weight cows generally produce heavier weight weaners, the number of calves produced per cow joined tends to decrease with increasing mature cow weight.

Using EBVs in bull selection has the added benefit of allowing producers to identify bulls that are “curve benders” for post-birth growth such as 600 day growth and mature cow weight. That is, they produce calves that have genetics for above average post-birth growth but moderate mature cow weight genetics in the retained daughters. This breeding technique can be used to breed moderate, fertile cows but not to the detriment of the growth rates of slaughter progeny such as steers.

INTERPRETING MATURE COW WEIGHT EBVS

Mature cow weight EBVs are estimates of the genetic differences between cows in live weight at five years of age and are expressed in kilograms.

A bull with higher, more positive Mature Cow Weight EBVs is expected to produce daughters with, on average, heavier mature cow weights than bulls with lower Mature Cow Weight EBVs.

The optimal mature cow weight will depend on the individual herd and its breeding objective. For example:

- Breeders looking to decrease the mature weight of their cows may look for lower Mature Cow Weight EBVs.
- Breeders looking to increase their returns from the sale of cull cows may look for higher Mature Cow Weight EBVs.
- Breeders looking to maintain the mature size of their breeding cows while maximising the growth of their progeny to say 600 days may look for moderate Mature Cow Weight EBVs.

RECORDING INFORMATION ON MATURE COW WEIGHT

Mature cow weight EBVs are generated from the live weights of mature cows that are recorded within two weeks of the weaning weight (200 day weight) of their calves, with up to four weights analysed per cow. For temperate breeds, BREEDPLAN will only analyse a mature cow weight if the cow is older than 2.4 years of age (870 days) at weighing. For tropical breeds, this age is 3.0 years (1090 days). Weights are not analysed from cows that do not have a calf weighed at weaning.

As with all weights, mature cow weight should be recorded using appropriate (and accurate) scales. Do not guess or estimate mature cow weight or use measuring tapes to calculate mature cow weight. Either weigh the cows using appropriate scales or don't record mature cow weights.

Mature Cow Weight EBVs for bulls are generated from the mature cow weight performance of all known female relatives such as dam, grand dams, half sisters and daughters. In addition, relationships with other traits, such as 600 day growth, are also used in the calculation of Mature Cow Weight EBVs.

All cows with a calf at 200 days should be weighed each year. Do not try to “guess” whether a cow has had 4 weights taken previously – the BREEDPLAN analysis will sort it out for you.

BREEDPLAN will only analyse the mature cow weight performance of a cow if her first valid mature cow weight has been taken before she is 6 years of age (2200 days). If not, then none of her mature weights will be analysed.

It is essential that correct management group information is recorded with mature cow weight performance. Management groups work slightly differently for mature cow weights. If no management group information is defined for a set of mature cow weights, the BREEDPLAN analysis will use the management groups submitted with the 200 day weights of their calves to sub-group the weights of the cows. Therefore, if you have correctly recorded the management group information with the 200 day weight performance for your calves, then you only need to assign a different management group to a cow that has experienced an effect on her weight that is different to that experienced by her calf. For example, if the cow was injured/sick or has been supplementary fed.

If both the mature cow weights and the 200 day weights for their calves are submitted without management group information, the BREEDPLAN analysis will assume all cows and calves have been run under similar management conditions.

Optionally, cow condition score can also be submitted with mature cow weight information. Condition scores are not currently included in the BREEDPLAN analysis however they may be used in the future when determining Mature Cow Weight EBVs. If breeders wish to record condition scores, it is important that the standard fat scoring system of 1-6 be used (only whole scores) and the same person scores all cows in the herd at a particular weighing.

Do:

- ✓ Record mature cow weights on all cows. BREEDPLAN will work out which weights will be analysed.

- ✓ Measure mature cow weight at weaning or within two weeks of recording a 200 day weight on the calves.
- ✓ Record management group information with mature cow weight performance.

SUBMITTING MATURE COW WEIGHT INFORMATION TO BREEDPLAN

Mature cow weights can be submitted directly to BREEDPLAN. The process to submit mature cow weight data is the same as submitting any other performance data. Mature cow weights can be submitted using:

- Paper performance recording forms.
- The Microsoft Excel Weights & Scanning Information template available on the BREEDPLAN website.
- A data extract from a BREEDPLAN compatible herd recording program.
- Via the Internet Solutions facility on the BREEDPLAN website (for participating Breed Societies).

REGISTRY - HONORS' BOARD

Nichola McLeod, Horizon
 Noel Smith, Newcastle
 Colin Corney, Colraine
 Johnny Dorotich, Gembrooke
 Val Everaarts, Taunoka
 Ash Karl, Oira

Congratulations to you all & thank you!

Beef + Lamb Genetics

– NZHA BEEF Progeny test

Mendip Hills Station, North Canterbury

The programme is now in its second season, with a less than favourable start due to extreme drought conditions. It is a credit to the Mendip Hills management team that they have weathered the environmental influences to date.

The selected 2015 NZ Hereford mating sires are -

ARDO FARGO 1154
 BLUESTONE 080014
 COLRAINE CODE WORD 13 139
 GRASSMERE SPARK 555
 KOANUI CHIEFLY 2510
 KOANUI UNANIMOUS 0408
 LIMEHILLS STAMPER 20719
 MONYMUSK GALLANT 110089
 OKAWA MAJOR 2008
 ORARI GORGE MISCHIEF 120083
 KOANUI ROCKET 0219

Sincere thanks to those Hereford studs who put forward bulls for selection and generously donated Hereford semen to the project.

VISION HEREFORDS



FOR SALE - 2014 BORN HEIFERS

1638140100 1638140112
 1638140108 1638140113
 1638140101 1638140115
 1638140111 1638140117

TE TAUMATA UNITE 07 109
VISION RUSTY
 BIG RIVER PRINCESS 04 472

JULY 2015 HEREFORD GROUP BREEDPLAN

CED	BIRTH	200	400	600	MCW		
+3.7	+3.4	+24	+42	+65	+60	+13	+40
35%	71%	65%	63%	68%	57%	51%	53%

INTERESTED?

Contact Sheree Pulman, Te Aroha Ph 0274 340 526

Spring Bull Sale Results

7 September 2015

CRAIGMORE, DB & SE Henderson No. Avg Top
Top price purchaser: 77 \$2,581 \$4,500
 Sam Biddles, Northland - \$4500, lot 2

Comments: Five other bulls went to studs, Thank you to all purchasers

25th September, 2015

Bexley, C & C King No. Avg Top
Comments: The bulls averaged 37 \$2,584 \$4,200
 507kg, with a weight range of 418-602kg.

30th September, 2015

BUSHY DOWNS, RM & MP Port No. Avg Top
Top price purchaser: 84 \$3,460 \$4,600
 Neil & Kathleen Chapman, Wairoa

Comments: The 21st Spring Bull sale was held in ideal conditions, which also coincided with it being the 50th anniversary of when Bushy Downs first began holding on farm sales. A large crowd attended, and the bidding was spirited which resulted in a very strong sale. Volume buyers were strong with 18 bulls going to the Tokanui Dairy Unit and 16 to Atawai Ltd.

16th October, 2015

SHADOW DOWNS, ID & DA SMITH No. Avg Top
 Yearling bulls 14 \$1,835 \$1,900

Comments: Also sold 50 x 2yr old bulls for average of \$2,641 and top price of \$3,300

Hereford Grazing Units 2016



Now is the time for breeders to put selected bulls forward for the Hereford Tru-Test Super Sires and Honda Motorcycles Impact Sires classes for 2016. Support these commercially orientated classes and contact Grazing Unit co-ordinators to book your space!

Please direct expressions of interest to:

North Island

Kevin McDonald

Ph: 07 333 8068

South Island

James Murray

Ph: 03 319 4331

Both classes have the same grazing opportunities as they are run in a mob on evaluation farms – the Morton property at Kimbolton and the Fisher property at Christchurch. The bulls are run as a mob for approximately three months prior to Beef Expo.

The classes are proudly sponsored by Tru-Test and Honda Motorcycles. The classes command respect from both stud purchasers and commercial purchaser alike, with solid support from both Hereford breeders and sound prices fetched at the National Bull Sale.

Any bull entered in the unled classes cannot be displayed on a halter. Both mobs of unled bulls will be entering their respective evaluation units in early February. Grazing charges will apply. (Further information can be found in Council Communications on Pg 6)

TRU-TEST HEREFORD SUPER SIRES 2016

To be eligible Super Sire bulls must:

- Be mated to at least 15 females in the spring, with a minimum of 10 registered females
- Be selected from a management group of 15 or more
- Achieve a conception rate of 75% or more after running with the females. (pregnancy test documentation must be submitted with entry)
- Have a full set of performance records including:
 - » Calving-ease score
 - » Birth weight
 - » 200-day weight
 - » 400-day weight
 - » EMA and fat scans
 - » Scrotal measurement

HONDA MOTORCYCLES HEREFORD IMPACT SIRES 2016

To be eligible Impact Sire bulls must:

- Have a full set of performance records including:
 - » Calving-ease score
 - » Birth weight
 - » 200-day weight
 - » 400-day weight
 - » EMA and fat scans
 - » Scrotal measurement

The exception being they do not have to be joined with females and do not have to come from a management mob greater than 15 bulls.

Unled Impact sires will be grazed alongside the Super Sires at Grazing Units.

HEREFORD Tru-Test Beef Expo Entries - Performance Data

Performance Data must enter the March 2016 Hereford group run analysis and therefore be submitted by March 3, 2016. This pertains to male and female entries with NO EXEMPTIONS permitted.

*Tru-Test Beef Expo entry will be declined, where performance data on the traits outlined below has not undergone March 2016 group run analysis.

Performance Data required:

- Vendors must submit the following performance data
 - Weights - a minimum of birth weight, 200 day and /or 400day and/or 600day weights
 - Rib, Rump and EMA scanning information (*except yearlings*)
 - Scrotal measurement for all two-year-old bulls.
- H, J, S, P codes to be recorded on the expo entry form
- Genetic defect clearance stated on expo entry form under comments

2016 Yearling Entries

– date of birth must be after 01/06/2015

HEREFORD TRU-TEST BEEF EXPO ENTRIES - ANIMAL HEALTH

ALL Hereford expo animals must BVD and TB tested before departing their stud (a copy of the BVD antigen test must be attached to the BVD vaccination declaration also a TB test receipt required).

Entries to be DNA profiled and CORRECTLY Sire verified.

Also be tested and declared free of Hypotrichosis, Dilutor and Epilepsy. Semen testing of bulls is highly recommended.

There may also be other animal health requirements as per the terms and conditions of Tru-Tes Beef Expo i.e. management of Thileria.

Footnote - Beef Expo Entry forms will be available for completion in February 2016.

North Island Hereford Bull Grazing Unit - 2016



Stuart Morton - Paki-iti Stud.

A shift for this unit...

NZ Herefords have been very spoilt in grazing our North Island expo bulls at Awhea stud with the Langtrys as hosts, and we will certainly miss their dedication and hospitality. However with their move to a lifestyle block on the outskirts of Feilding, it was time for the Beef Expo councillors to cast their nets and find an alternative location. Not an easy task, but unexpectedly they didn't have to look very far with the Morton family also on Kimbolton Road, and their suitable 'Alpha' block situated 18kms north of Feilding.

Closing Dates
merry
christmas from **PBB^{NZ}**

PBBNZ Office will close for the Christmas break from
12noon on Wednesday 23rd December 2015 and reopen
at 8.00am on Monday 11th January 2016

The PBBNZ management and staff would like to take this
opportunity to wish you a

MERRY CHRISTMAS AND HAPPY NEW YEAR

Stu and his brother Andrew farm 2,200 acres of hill and 1,050 acres of flat finishing country. Stu, General Manager of Paki-iti Farms Ltd also manages the finishing blocks including 'Alpha.' 'Alpha', 270 acres on the renowned Kiwitea silt loam, sits at 250m and is generally summer safe, with a 1100mm annual recorded rainfall. Currently flush with grass, a testimony to the Morton's good farming practices, and the steady spring Manawatu rainfall, paddocks on the property are fenced with eight wire conventional plus outriggers and have easy access to yards.

The Morton's are passionate about performance recording and the importance of measuring genetic gain. They sell performance recorded rams throughout New Zealand and use registered Hereford bulls over Angus x yearling heifers and Angus and Simmentals over mixed aged cows.

NZ Herefords looks forward to working with Stu and his supportive team in grazing the North Island Expo bulls and next year hosting the Monday Hereford timetable of the Beef Expo 2016 programme.

TRACTOR & LOADER SPECIAL

\$99,000

plus GST

CLAAS ARION 430 CIS
130 HP TRACTOR
with FL100 CLAAS loader

- 4 cylinder, common rail diesel engine
- 4 speed powershift transmission
- REVERSHIFT clutchless powershuttle
- Super comfortable, high visibility cabin

Terms and conditions apply. Offer ends 31/12/2015 or while stocks last.

Your local Harvest Centre locations:

Whangarei	Feilding	Dunedin
Hamilton	Christchurch	Wanaka
Rotorua	Ashburton	Gore
Hawera	Timaru	Invercargill
Hastings	Hokitika	

CLAAS Harvest Centre

www.claasharvestcentre.com



GOLDPINE
ARE PROUD TO
SUPPORT THE
NZ HEREFORD
ASSOCIATION

Goldpine is a family owned company that's been around for over 35 years. We are very proudly Kiwi-owned and have built a solid reputation for providing high quality timber and fencing products for outdoor use.

Do you have a Goldpine NZHA trade account?*

You benefit from:

- ✓ Preferential discount off all purchases
- ✓ Interest free credit on purchases
- ✓ Referral rewards

NZHA benefits from:

- ✓ Sponsorship based on your spend
- ✓ Referral rewards

For more information contact NZHA or your local Goldpine representative.

*subject to meeting normal credit criteria

