



# hooked on HEREFORDS

THE BI-MONTHLY NEWSLETTER OF THE NEW ZEALAND HEREFORD ASSOCIATION DECEMBER 2013

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BREEDERS 2014 SALE DATES  
DUE
- LATE FEBRUARY**  
NZHA COUNCIL MEETING,  
FEILDING
- 3RD APRIL**  
FIELD DAY – MENDIP HILLS,  
NORTH CANTERBURY



## President's Note

By the time you read this note in print, the Royal A & P Show in Feilding will have happened and no doubt I will have spoken with many of you there enjoying the event where Hereford entries outnumbered any other breed. I congratulate all those exhibitors who made the effort to fly the flag for Herefords with over 30 Hereford animals exhibited.

The Annual General Meetings for Beef Holdings and PBBnz will have taken place on the Friday of the show. PBB's 2013 financial accounts, whilst not quite meeting budget figures set 12 months previous (largely due to the Company restructure taking longer than expected and service income and Herdmaster sales being down), we did achieve a creditable result with a \$10k profit - doesn't sound a lot, however the Board have had quite an arduous year sorting out PBBnz and are now confident that with the new structure in place, PBBnz will move from strength to strength.

At the recent NZHA Council meeting the NZ Herefords Strategic Plan was discussed and as part of that the governance structure was

discussed - in particular the number of and how councillors are appointed. At the 2014 NZHA AGM, there will be a number of governance scenarios which will be discussed with the membership.

You can be assured that the NZHA Council are doing everything in their power to push the 'White Face Advantage' so that all associated will further prosper in the future, whether it be from selling branded beef or marketing purebred cattle and or dairy beef genetics.

On behalf of the NZHA Council and Staff I wish you all an enjoyable and relaxing Christmas and New Year period.

Yours in Herefords  
Philip Shepherd



## OFFICE ENQUIRIES

- NZHA Enquiries** Donna Abbiss is available between 9am - 4.30pm, Monday and Wednesday OR Megan Ellett, NZHA Assistant Tuesday and Thursday 8.30am - 5.00pm. hereford@pbbnz.com
- HP & NZHA Projects** Natalie Campbell is available 9am-4pm Tuesday, Wednesday, Thursday OR herefordprojects@pbbnz.com
- NZHA Registry** Linda Shailer, is available to assist with your Hereford registry enquiries between 8am - 4pm, Monday to Friday. lindas@pbbnz.com
- DNA Services** Sharyn Anderson, 8.30am - 4.30pm, Monday to Friday. sharyn@pbbnz.com
- Tag Ordering** through the PBBNZ office, Monday to Friday. tags@pbbnz.com
- Pivot Design** Adele Gray, 9am - 4.30pm, Monday to Friday. adele@pivotdesign.co.nz

**EDITOR:** Donna Abbiss, NZHA  
Megan Ellett, NZHA Assistant

**ADDRESS:** PO Box 503, Feilding 4740

**PHONE:** 06 323 4484

**FAX:** 06 323 3878

**EMAIL:** hereford@pbbnz.com

**WEBSITE:** www.herefords.co.nz  
www.herefordprime.co.nz

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# 2014 NZ Herefords Magazine

Dear Members,

Planning and production of the 2014 NZ Herefords magazine has begun in earnest. Below you will find a couple of important notes to consider for this year's publication.

**The Merial-Ancare Benchmark Dam list will be compiled from the February group run – not the March group run as has occurred in the past. This decision has been made in consultation with the Council to streamline the production of the magazine – and we also urge all members to adhere strictly to the deadlines please.**

The sire summary will no longer be published in the magazine, because it is updated monthly and readily available on Internet Solutions. However for members who wish to receive a hard copy of the sire summary from the March group run a printed copy will be provided at a small cost. Council asks that you advise the office prior to the close off of the March group run if you would like to receive a hard copy.

There has been a small increase in advertising rates. This is the first increase in at least four years and will help cover the rising

costs of paper, printing and design.

Last but not least, as always I very much welcome your suggestions for story leads – in particular commercial farmers using registered Herefords – whether they be dairy farmers or sheep and beef farmers, purebred commercial Hereford herds or cross breeding herds. High quality digital images are also welcome. Please feel free to contact me with your story suggestions or photos by email ([herefordprojects@pbbnz.com](mailto:herefordprojects@pbbnz.com)) or phone me in the office 06 323 4484.

On the back of a successful 2013 for the Hereford breed, your support of the magazine would be invaluable towards maintaining the momentum – you'll find a copy of the rate card and booking form included with this newsletter.

Wishing everyone a safe and happy festive season.

*Regards,*

Natalie Campbell  
Editor.

## Registry Report

Please note the following addition to the Hypotrichosis ruling – From 1 January 2014, ALL bulls (of any age, including calves) sold for transfer must be correctly sire verified in conjunction with having a DNA profile. Also must be tested and declared FREE of hypotrichosis.

**AI SIREs** Please check your AI Sires are registered with the Association prior to purchasing, selling or advertising semen. This can be done by checking in the Hereford Herd Book, or by contacting the Office.

Artificial Insemination and Ova Transplant regulations are documented in the back of the Herd Book.

**GROUP RUN CUT OFF** is the 3rd of each month with the return being towards the end of the month.

**PARENT VERIFICATION** changes of an animal resulting from DNA profiling, needs to be initiated by the Breeder, even if the test has been done through PBBNZ.

**ONLINE REGISTRATIONS & PERFORMANCE RECORDING** Contact me at the Office if you wish to register and performance record your herd data online. You need internet and an email address to use this system. You will receive a 50c/animal discount on registrations when submissions are accurate.

Wishing you all a very Merry Xmas and a Happy New Year.

Linda Shailer.  
Registry

## Honours Board

Noel Smith, Newcastle  
Lorraine Peters, Willowspring  
Bruce Robinson, Kokonga  
Alan Cook, Panorama  
Colin Corney, Colrairie

*Congratulations to you all & thank you!*

merry  
christmas  
from 

PBBNZ Office will close for the Christmas break on  
Friday 20th, December 1pm & reopen on  
Monday 6th January 2014.

The PBBNZ management and staff would like to take this  
opportunity to wish you a  
**MERRY CHRISTMAS AND HAPPY NEW YEAR**

# News from



## Headquarters



### Hereford Prime teams up with Masterchef Brett McGregor

Hereford Prime is very proud to have teamed up with Masterchef NZ (season one) winner Brett McGregor at the Royal A and P Show in Feilding recently.

Hereford Prime supplied the eye fillet for some of the cooking demonstrations carried out by Brett who was a firm favourite with the crowd at the show.

Brett prepared four dishes each day in two time slots including his beef dish - Cured Beef with Lemongrass, Peanuts & Basil – for which he used HP.

### Hereford Prime Now Available In The Lower North Island

In the lower North Island Cabernet is now processing and as always is looking for suitable cattle. These must be pure-bred Hereford or first cross Hereford British breed and have carcass weights between 240-300kgCW.

Cabernet are now supplying several specialist butcher shops in the lower North Island including: Greytown Butchery, Greytown, Village Butchery, Gisborne, Waipawa Butchery, Waipawa and The Village Butcher, Havelock North.

Cabernet are also supplying new Feilding restaurant and bar, The Strong Room and it's gaining a strong following – it's the only restaurant in the lower North Island to currently offer HP on the menu. In what has been dubbed the 'beef battle' The Strong Room is offering Hereford Prime and AngusPure in identical dishes – it could be an interesting 'social experiment'.

### Who's got the most tender and tasty steak in NZ?

It's time to start thinking about the best steak in the country again.

Entries for the Beef + Lamb Steak of Origin competition open this month and Hereford Prime encourages all members to consider entering the competition to reinforce the quality Hereford Prime has to offer.

Hereford Prime will again support all its processors to enter and urges all members to consider entering the competition.

Chairman of Hereford Prime Laurie Paterson says the competition is an interesting and rewarding process.

“All entrants receive a comprehensive results booklet so they can benchmark their entered sirloins against other entries. It provides quite an insight.”

### Steak of Origin Timeline 2014

Entries open	– December 2013
Entries close	– Friday 21 2014
Processing	– Monday 17 February to Friday 21 March
Semi finalists announced	– Monday 28 April
Semi final (Auckland)	– Friday 2 May
Finals Function (Feilding)	– Monday 12 May

Visit [www.beeflambnz.co.nz](http://www.beeflambnz.co.nz) for more details.

**Award Winning Hereford Prime**  
Available at:

BOWMONT WHOLESALE MEATS,  
Otepunu Ave, Invercargill — Ph 0800 146 328

MAGILLS BUTCHERY,  
Jacob St, Te Awamutu — Ph 0800 624 455

FARRO FRESH,  
Lunn Ave, Mt Wellington, Auckland — Ph (09) 570 7071

FARRO FRESH,  
Parkway Drive, Mairangi Bay, Auckland — Ph (09) 478 0020

FARRO FRESH,  
Westmoreland St, Grey Lynn, Auckland — Ph (09) 360 0499

MEDITERRANEAN MARKET,  
Robins Rd, Queenstown — Ph (03) 4424161

RAREFARE,  
Main North Rd, Papanui, Christchurch — Ph (03) 352 9047

**[www.herefordprime.co.nz](http://www.herefordprime.co.nz)**



[www.youtube.com/herefordprimenz](http://www.youtube.com/herefordprimenz)



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## [herefordprime.co.nz](http://herefordprime.co.nz)

# Council Communications

At the November 2103 meeting of the NZHA Council, the following important issues were discussed and decisions made. PLEASE read the following communication carefully.

If you have any thoughts, please contact your local NZHA Councillor.

## 2014 NZHA Budget –

Council resolved to keep cow fees constant at the 2013 fee level and you will have recently received this billing in the post. Cow and heifer fees are due on the 20th month following billing.

The annual full breeding membership has been increased slightly from \$150+gst to \$200+gst. Effective 1st November 2013.

## NZHA Hypotrichosis ruling –

Please note the following addition to the Hypotrichosis ruling – From 1 January 2014, ALL bulls (of any age, including calves) sold for transfer must be correctly sire verified in conjunction with having a DNA profile. Also must be tested and declared FREE of hypotrichosis.

## Calving Ease scoring-

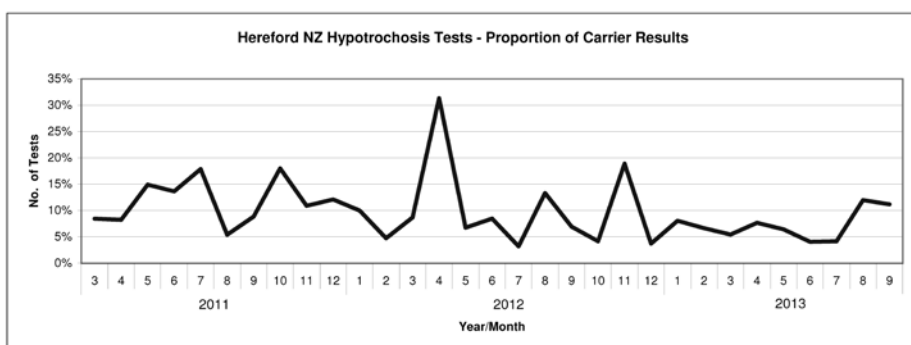
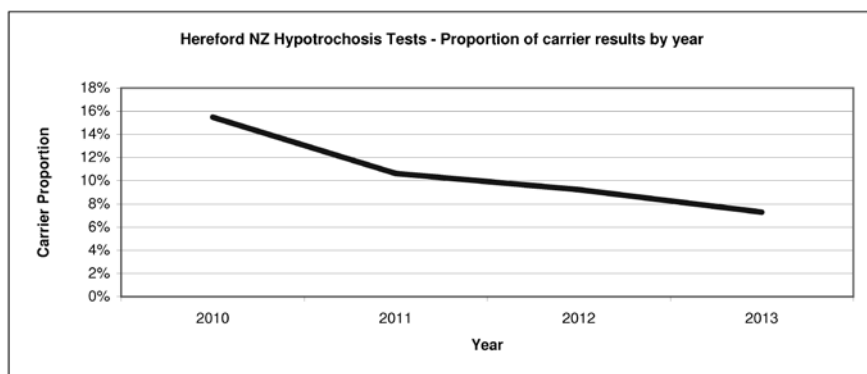
ABRI have provided the following points of clarification regarding Calving Ease scoring...

- » There is no minimum number of cows that need to be scored for calving ease scores to be used by BREEDPLAN. Calving ease is no different to any other of the performance traits.
- » The calving ease scores that show no variation are removed from the analysis as they do not provide any differences in

## Hereford NZ DNA Report - Hypotrichosis Test and Carrier Result Proportions

### Summary by full year to date

Year	HYPOT Tests	Carriers	Proportion Carriers
2010	155	24	15%
2011	1232	131	11%
2012	1201	111	9%
2013	713	52	7%



calving difficulty between animals (and therefore do not provide any useful information). They are not removed because “the system does not accept that every cow has the same calving experience”. In reality, most, if not all, mature cows would be expected to calve unassisted.

- » Review of the calving ease information recorded with NZHA would indicate that approx. 94% of animals born in 2012 were scored for calving ease. Behind the percentage of AI calves with an AI date (for gestation length EBV calculation); calving ease is actually the second most well recorded trait by NZ Hereford members.

## NZHA Sire Summary -

The sire summary will no longer be published in the magazine, because it is updated monthly and readily available on Internet Solutions. However for members who wish to receive a hard copy of the sire summary from the March group run a printed copy will be provided at a small cost. Council asks that you advise the office prior to the close off of the March group run if you would like to receive a hard copy.

## NZHA Magazine – Benchmark results

These results will be extrapolated from the February Grouprun figures, to assist with an earlier completion and release of the magazine.

## Completeness of Performance – Star ratings

Breeders with a focus on breeding Hereford dairy beef genetics, and their concern with inability to adhere to all the performance recording requirements in order to achieve a five star Completeness of Performance rating (a 600 day weight cannot be taken, as bulls are sold at an earlier age) – can still achieve an extremely desirable star rating as the issue of animals being sold prior to 600 days is accommodated within the Completeness of Performance system.

The benchmarks for the star rating are set at a level whereby some selection and culling is assumed, with an average score of only 165/200 being required to achieve a 5 star rating. Given only 12.5 out of the 200 points are allocated to 600 day weight, it is possible to achieve a 5 star rating if no 600 day weight information is recorded on bulls, especially considering 50% of the 12.5 points that are allocated refer to the 600 day weight recording on the heifer portion of the calves.

## NZHA 2014 Ambassador Programme

A Canterbury based, autumn Technical tour is planned for the 2014 NZHA Ambassador Programme.

Councillor Paul Scott is co-ordinating the programme. The tour will include the NZHA



Commercial Beef Industry Field Day in April to be held on the Mendip Hills property in North Canterbury.

### 2014 NZ Herefords Advertising strategy.

Council believes the advertising coverage received through the Farmers Weekly magazine has been effective and widely recognised. This newspaper appears applicable and relevant to all sectors of the agricultural industry, goes to all rural households and will form the basis of the 2014 NZHA marketing campaign.

The 'white face advantage' will be the NZHA 'tagline' - used to promote all three market end uses for Hereford genetics ie the purebred, the crossbred and the dairy beef industries. A more unified marketing approach for the Association with a simple, clear message which will be viewed regularly by readers.

### Herefords – the white face advantage is the absolute point of difference for the breed.

**Hereford Beef Advertising** – will commence late April in readiness for Beef Expo and the Beef Bull sale circuit.

**Hereford Dairy Beef Advertising** – will continue through late winter/ spring in the Farmers Weekly and also advertisements in the Dairy Exporter.

**Yearling Bull Sales promotion** - in the early spring, targeting the heifer market. A specialised advertising campaign will be formulated to promote the use of these younger sires over heifers.

In addition, there is to be commercially orientated NZHA Beef Industry Field Day at Mendip Hills Station, North Canterbury – held early April 2014. Further information can be found in this newsletter page 11.

The NZHA has asked for clubs contribution in identifying

outstanding Hereford commercial and/or crossbreeding properties – for use as testimonials in NZHA adverts.


### BEEF EXPO 2014 - Important Dates

- 4 Feb all Super Sire and unled Impact Sires to respective grazing properties
- 28 Feb Final date for all NZHA Expo entries  
*(both of the above dates to be confirmed)*
- 10-11 May Future Beef Event
- 12 May NZ Hereford judging/ Paddock Walk at Grazing Unit
- 13 May NZHA Sale Day  
*(A NZHA Breed Luncheon will follow the morning sale of NZ Hereford cattle).*
- 14 May NZHA Council meeting

### Hereford Beef Expo Entries – Inspection criteria

#### Super Sires/ Impact Sires

- » Bulls that are on their respective NZHA grazing unit properties will be selected on a given day by the owners of these animals. All owners are expected to attend the 'Selection' Day.
- » the vendors will be given a card with all the bull numbers on it. The bulls are paraded across concrete and then into a paddock. No one will have the opportunity to speak about their bull/s – they will be silently and anonymously judged by vendors present on soundness and phenotype.
- » bulls deemed good enough are given a tick and those that are not are given a cross.
- » Judging results - if a bull receives crosses from more than 25% of the vendors present then the animal will be sent home.


NZHA-RR-AUG13

### “Did you know?”

**That as a NZHA member, you benefit from:**


- Preferential discount off all purchases
- Interest free credit on purchases
- Association sponsorship based on your spend
- Referral reward program

When opening a Goldpine NZHA credit account\*

New Zealand Hereford Association  


\*subject to meeting normal credit criteria

**For more information contact NZHA or your local Goldpine representative.**

 **0800 2 GOLDPINE (0800 2 465 374)**



## Council Nominations 2014

Under New Zealand Hereford Association Council rules, 50% of the Council retires by rotation annually.

The following Councillors retire by rotation in 2014 and are available for renomination:

**C Corney, C Douglas,  
P Barnett, P Scott, R Jupp**

The following councillors are retiring and are NOT available for renomination:

**Peter Smyth**

There is one South Island and one North Island vacancy. All candidate nominations, including **those willing to stand again**, are to be submitted to the NZ Hereford Association General Manager by **Wednesday 22nd January 2014** and must include the consent of the person nominated.

I hereby nominate \_\_\_\_\_  
to the Council of the NZ Hereford Association.

Dated this \_\_\_\_\_ day of \_\_\_\_\_ month of \_\_\_\_\_ (year)

Nominator: \_\_\_\_\_

Nominee: \_\_\_\_\_

COUNCIL NOMINATIONS CLOSE 22nd JANUARY 2014

- » **ie a 75% pass rate by vendors present is required for a bull to pass the inspection process**

### Led Bulls/ Heifers

- » two vendors that are at the 'Selection' Day along with a stud stock agent will be asked to travel the North Island and select the led bulls and heifers.
- » the same process will be followed for the South Island entries
- » the two vendors will be appointed by the NZHA Show and Sales Committee.

**Note** All 2014 Expo entries both male and females, will be required to be

- » Correctly Sire verified
- » DNA profiled
- » Hypotrichosis, Dilutor and Epilepsy tested, and declared free.

### Beanbah Boomerang Award

In its current format, whereby a prize worth \$1000 is on offer to the Hereford club with the 10 highest scoring entries in the Steak of Origin competition, the award has been retired.

**The Council sincerely wish to thank Hereford breeders Sid Hain and John Morrison for their foresight and generosity in creating this initiative/ incentive.**

*Background - In an effort to encourage greater participation, this initiative from Hereford breeders Sid Hain and John Morrison with a generous prize – \$1000 of Hereford Prime product – to the Hereford club that scores best in either the British breeds or the cross-bred class, or a combination of both those classes. The entries to be a purebred Hereford or a first cross Hereford and can be from any person living within the club's region – not just club members. This widest residential qualification is in the hope that Hereford breeders encourage their clients and other finishers of Hereford cattle to participate annually in the competition.*

### Looking forward ...

The Councils stance is that the concept of recognising high performing carcasses and their breed of origin in the Steak of Origin competition is worthy of continuing. To progress and to generate further breeder interest from across the country the Beanbah Boomerang award will be renamed and re launched for the coming year - awarded to the best performing individual carcass/entry in any Hereford type class. The entry must be sired by a Hereford registered sire and be submitted by a Hereford Association member.

A further suggestion to the new award criteria, to assist in the promotion of both Hereford beef and Hereford Prime, is that to be eligible for the award, entrants need to have had a minimum of five animals accepted for the HP programme in the previous 12 months leading up to the competition.

Members' further suggestions re this award are welcome. Please email your thoughts to the NZHA office at [hereford@pbbnz.com](mailto:hereford@pbbnz.com)

### NZHA Statistics

Current as of 1 November 2013.

250	Breeding members
13,367	registered 3yr old cows
3973	registered 2yr old cows
281	commercial cows
40	unregistered cows
<b>Total – 17,661 females</b>	

### Council Nominations 2014

If you are interested in a position on the NZHA Council, there is a nomination form for completion included in this issue of Hooked on Herefords, see page five.

### NZHA 2014 Calendar Date Sticker

This will be sent to breeders in January 2014 – confirmation of additional dates and information will allow for a more detailed and useful calendar.

### Honda Motorcycles Hereford Herd of Excellence

The call for entries for the 2013/14 North Island round of the event was disappointingly unanswered. In consultation with the naming right sponsor Honda Motorcycles, it is Council's plan to host a commercially orientated on-farm field day in place of a field day that would have been held had the competition proceeded. This mirrors the Mendip Hills Station field day in North Canterbury on April 3rd 2014.

## Obituaries

### WM Harvie, (Bill).

Life Member of the NZ Hereford Assn. Passed away October 2013.

Farmed 'Menthorn', a property at Palmerston in Central Otago.

Bill Harvie has been described as a Hereford breeder 'ahead of his time'. He was a very early advocate of BreedPLAN performance recording and one of the first NZ breeders to utilise Embryo Transplant technology. He was also one of the first breeders to introduce Canadian genetics to the NZ Hereford gene pool.

Incidentally, the 'Meat with Beef' cookbook was compiled by his wife, Mary Harvie.

### John Cooke

Life Member of the NZ Hereford Assn and active member of the Canterbury Hereford Club. Passed away July 2013.

Farmed a high country property 'Big Ben Station' near Lake Coleridge, inland Canterbury. Although later in life, moved with his wife Janet to Banks Peninsula.

John was a character with a great sense of humour. Particularly hard of hearing, John had a hearing aid with a microphone he held towards people as if interviewing them. Somewhat daunting for the interviewee!

A very intelligent man, who was active in high country politics and had a passion for both merino sheep and Hereford cattle.

John was involved in two Hereford studs – Norfolk and secondly, Feldspar. He sold Hereford bulls at a combined sale with Angus breeder Harley Jenkins of Floridale Stud and was a semen shareholder in Clearfield Sir John bought by a Canterbury syndicate at the Braxton sale for a then, record price of \$70,000.

Interestingly, John was Editor of the NZ Herefords annual magazine for several years during the early nineties.

# HEREFORDS, a spectacular sight at 2013 CANTERBURY SHOW



Junior Meat & Wool Cup winner & Grand Champion Junior Hereford 2013 - Waikaka Skytower 1210 - 0328120010, exhibited by the Paterson family.

A huge line-up of Herefords made for a spectacular sight at the Canterbury A & P Show held recently.

Highlights from the showing include Jandoc Leonora winning Grand Champion Senior Hereford for the fifth consecutive year in a row, an outstanding achievement from a cow proving her timelessness in the breed. Reinforcing her influence on the breed, she is also dam of Jandoc Lionheart 11 654, the winner of the Bull class, 2 years and over and Champion Senior Bull. The Sidey family are well-known faces in the Canterbury show ring, having exhibited various livestock at the Show for more than 50 years. Congratulations to the Sidey family on this outstanding achievement.

Another highlight being the success of the Waikaka team from Southland. In the capable hands of Rebecca Paterson, young sire Waikaka Skytower 1210 took out Supreme Champion Hereford (among other honors) along with the Junior Meat & Wool Cup. Well done to the Paterson family.

There were 12 exhibitors from all over the South Island at the 151st Canterbury A & P Show with 62 entries- giving this 2013 show a strong Hereford presence.

The Canterbury Hereford Club raised funds to enable the Herefords to be judged by Alistair Day from well-known South Australian Hereford stud "Allendale". The Day family has shown cattle for many years in Australia and last year sold the top priced bull in Australia. Alistair was supported in the judging ring by Associate Judge James McKerchar (Merrylea Stud).

Many Herefords were also shown the following day in the all breeds ring, judged by American Tom Turner.

The Canterbury Hereford Club hosted at their tent, a Cattleman's BBQ for 160 breeders/exhibitors from all breeds at the Show on the Wednesday evening following the beef judging. A great evening was had by all, whilst they watched in the ring the Junior Herdsperson judging event.

The results were:-

**Cow with her own calf at foot (3 years & over)**

1st Jandoc Leonora - 0634002170 Doc & Jan Sidey

**Heifer (2 years) with or without own calf at foot**

1st Foulden Hill Graceful - 1731110152 William Gibson

**Champion Hereford Senior Female**

1st Jandoc Leonora - 0634002170 Doc & Jan Sidey



Jandoc Leonora - 0634002170,  
Grand Champion Senior Hereford 2013.

**Performance Plus Class – cow or heifer 2 years and over with calf at foot**

1st Foulden Hill Graceful 152 – 1731110152 William Gibson  
2nd. Jandoc Leonora - 0634002170 Doc & Jan Sidey

**Heifer Senior Yearling**

1. Colrairie Lydia 12 114 - 1660120114 Duncraigen Farm Ltd  
2. Duncraigen Lydia 103 - 1078120103 Duncraigen Farm Ltd

**Heifer Junior Yearling**

1. Foulden Hill Tina K210 - 1731120210 William Gibson

**Champion Hereford Yearling Heifer**

1. Colrairie Lydia 12 114 - 1660120114 Duncraigen Farm Ltd

**Reserve Champion Yearling Heifer**

Duncraigen Lydia 103 - 1078120103 Duncraigen Farm Ltd

**Performance Plus Class – yearling heifer**

1st Duncraigen Lydia 103 - 1078120103 Duncraigen Farm Ltd  
2nd Colrairie Lydia 12 114 - 1660120114 Duncraigen Farm Ltd

**Bull 2 years and over**

1st Jandoc Lionheart 11 654 - 06340110654 Doc & Jan Sidey  
2nd WRM 828030 - 0589100030 WRM (Lachlan Mackintosh)

**Bull Senior Yearling**

1st Waikaka Skytower 1210 - 0328120010 L & S Paterson  
2nd Pute Hark H100 A Fisher

**Bull Junior Yearling**

1st Shrimptons Hill 120160 – 0300120160 Shrimptons Hill Herefords  
2nd Woodburn Lottery 120022 – 0123120022 I.C. Ford

**Champion Senior Bull**

Jandoc Lionheart 11 654 - 06340110654 Doc & Jan Sidey

**Reserve Champion Senior Bull**

WRM 828030 - 0589100030 WRM Herefords

**Champion Hereford Yearling Bull**

1st Waikaka Skytower 1210 – 0328120010 L & S Paterson

**Reserve Champion Junior Bull**

Shrimptons Hill 120160 – 0300120160 Shrimptons Hill Herefords

**Grand Champion Junior Hereford**

1st Waikaka Skytower 1210 – 0328120010 L & S Paterson

**Grand Champion Senior Hereford**

1st Jandoc Leonora - 0634002170 Doc & Jan Sidey

**Supreme Champion Hereford**

1st Waikaka Skytower 1210 – 0328120010 L & S Paterson

**Performance Plus Class – Yearling bull**

1st Waikaka Skytower 1210 – 0328120010 L & S Paterson  
2nd Shrimptons Hill 120160 – 0300120160 Shrimptons Hill Herefords

**Two yearlings – bred by exhibitors, judged as pair**

1st Waikaka Herefords – L & S Paterson  
2nd Duncraigen Herefords – B & C Robertson

**Group, Bull & two females**

1st Duncraigen Herefords – B & C Robertson  
2nd Foulden Hill Herefords - William Gibson

**Two animals by one sire or one dam**

1st Waikaka Herefords – L & S Paterson  
2nd Duncraigen Herefords – B & C Robertson



Judges - Alistair Day, Allendale Stud  
and James McKerchar, Merrylea Stud.



## Waikato A & P Association Show

1-3 November 2013

Only one Hereford breeder attended the show,  
amongst 50+ beef animals paraded.



Photo:

Willowspring  
Miss Brit 353

### OTHER BREEDS BRITISH:

#### Hereford Beef Results:

Class 3431- Yearling Heifer

2nd Willowspring Rosa 449

#### Class 3434 – Heifer 2 Years

1st Willowspring Miss Brit 412

#### Class 3435 – Cow 3 Years & Over

1st Willowspring Miss Brit 353

#### Class 3455 – Pair Of Yearlings

2nd Willowspring

#### Class 3447 – Progeny Class

1st Willowspring

#### Class 3550 – Beef All Breeds Production Class

2nd Willowspring Miss Brit 353

### BEEF ALL BREEDS SECTION:

Class 3462: Yearling Heifer - 14 Entries

2nd Willowspring Rosa 449

### Class 3466: Cow 3 Years & Over – 7 Entries

1st Willowspring Miss Brit 353

### Merial Ancare Senior Meat & Wool Cup

Willowspring Miss Brit 353.

### BEEF YOUNG HANDLERS:

#### Class 3002: Senior Handler

1st Nic Peters

Reserve Champion Junior British Female: Willowspring Rosa 449

Champion Senior British Female; Willowspring Miss Brit 355

Supreme Champion British: Willowspring Miss Brit 355

## Note: Ballance Agri- Nutrients

Ballance Agri- Nutrients has provided the following information for NZ Hereford Assn members, detailing the focus of the company going forward...

Altum people, products and services were integrated into parent company Ballance Agri-Nutrients earlier this year. The products and services customers know and trust are now all available through Ballance.

The change is part of Ballance's efforts to better tailor their products, services and advice to support customers and shareholders.

The leading farm nutrient co-operative still has the same number of representatives out there servicing and supporting customers. As part of this integration the company also has several new teams to complement its traditional field team, so they are even better equipped to help their customers' farm more profitably and sustainably.

# Glendale Hereford Stud Complete Dispersal

OFFERED FOR SALE BY PRIVATE TREATY (*First Come, First Served basis*)

### GLENDALE KANSAS -

Champion yearling  
and Reserve Champion  
male Hamilton

Royal show 2012 and  
All Breeds Champion  
Yearling Bull Franklin  
Show 2013.

Joining sire to several  
M.A. cows.



### OFFERING INCLUDES APPROXIMATELY...

- 25 MIXED AGE IN-CALF COWS
- 15 IN-CALF 2 YEAR HEIFERS
- 12 HEIFER CALVES
- 4 HERD SIRES
- 12 BULL CALVES

*An opportunity to purchase  
genuine capital stock.*

CONTACT: GRAHAM POTTER - 09 2334878 / 027 2431380

View sale catalogue online at [www.herefords.co.nz](http://www.herefords.co.nz)





# Beef Expo 2014

## NZ Hereford Association Expo Entry Conditions 2014 Entries close - 28 February 2014. (TBC)

**Genetic Defect Testing – including Hypotrichosis, Diluter and Idiopathic Epilepsy. In 2014 it will be compulsory for all Hereford Beef Expo entries (male and female) – to be tested for all three defects and be declared free. Declaration to be placed in the catalogue comments section of the entry form. (Note: Diluter and Idiopathic Epilepsy testing comes at no additional cost when testing for Hypotrichosis – tests taken at the same time).**

**BVD – compulsory Expo regulations apply to all entries. All animals must have been tested BVD antigen negative and have been vaccinated twice prior to Expo sale. The BVD vaccination declaration must be signed by the vendor (not necessarily a veterinarian) and the batch number of the vaccine batch administered supplied.**

**Correct Sire Verification – sires of all Beef Expo entered animals must have been DNA profiled. Please check that a correct sire DNA profile is on file. This is a new NZHA Expo Entry condition.**

**DNA – all entries both male and female must have a DNA profile on file.**

**TB – all entries must have been tested within the 12 months prior to the National Hereford sale, regardless of the herds testing cycle. If coming from a movement control area the animal must have been tested and cleared within 60 days of the sale.**

**TB and BVD declarations must be lodged with the Hereford office no later than 48 hours prior to the sale.**

**NZHA Selection/Inspection process – Unled Super Sires/ Impact Sires**

- » bulls that are on their respective NZHA grazing unit properties will be selected on a given day by the owners of these animals. All owners are expected to attend the 'Selection' Day.
- » the vendors will be given a card with all the bull numbers on it. The bulls are paraded across concrete and then into a paddock. No one will have the opportunity to speak about their bull/s – they will be silently and anonymously judged by vendors present on soundness and phenotype.
- » bulls deemed good enough are given a tick and those that are not are given a cross.

- » Judging results - if a bull receives crosses from more than 25% of the vendors present then the animal will be sent home.
- » **a 75% pass rate by vendors present is required for a bull to pass the inspection process.**

### Led Bulls/ Heifers

- » two vendors that are at the 'Selection' Day along with a stud stock agent will be asked to travel the North Island and select the led bulls and heifers.
- » the same process will be followed for the South Island entries
- » the two vendors will be appointed by the NZHA Show and Sales Committee.

### Note

All 2014 Expo entries both male and females, will be required to be

- » Correctly Sire verified
- » DNA profiled
- » Hypotrichosis, Diluter and Epilepsy tested, and declared free.

**Starter Pack In Calf Heifers** - entries will be limited to two pairs per vendor and the Hereford Expo committee reserve the right to limit entries in this class. They are also subject to the selection process.

**"Single Entry" Heifer class** - There is to be a new heifer class. In addition to the Heifer Starter Pack class, there will be a "Single Entry" Heifer class. This allows breeders to enter an individual heifer in the Beef Expo event. They are also subject to the selection process.

**Impact Sires (unled two-year-old bulls)** – entries are subject to the same conditions as Super Sires with the exception being they do not have to be joined with females. Unled Impact sires are to be grazed with the Super Sires. Any bull entered in the unled class cannot be displayed on a halter.

**NOTE** - The Langtry (North Island) and Fisher (South Island) families are grazing the Super and Impact sires for Beef Expo 2014.

Could breeders who are intending to enter bulls this year please contact:

- Kevin McDonald 07 333 8068 (North Island)
- Jimmy Murray 03 319 4331 (South Island)

Bulls to go to their respective Grazing Units are to arrive on **February 3rd 2014**. (TBC)

**A Duplicate set of tags must be sent with animals going to grazing units. (In the case of tags being lost).**

## NZHA Conditions of Entry to Expo

**Performance data must enter the March 2014 group run analysis and be submitted by March 3, 2014. NO EXEMPTIONS permitted.**

**Expo entry will be declined, where performance data on the traits outlined below has not undergone group run analysis.**

Performance Data required:

- i). Vendors must submit the following performance data for Grouprun analysis and EBV generation in the March group run.

- » Weights - a minimum of 400day and/or 600day weights
- » Rib, Rump and EMA scanning information (except yearlings).
- » Scrotal measurement for all two-year-old bulls.

ii). H, J, S, P codes must be recorded on the expo entry form.

**2014 Yearling Expo Entries** – date of birth must be after 01/06/2013.

**NZHA draw** procedure, completed as per previous years.

**Raw Data** - there will be no collection of Hereford Raw Data at Expo 2014. Breeders can however display data in stalls if desired and include it in the comments section of the entry form.



### 2014 HEREFORD TRU-TEST SUPER SIRES

Expressions of interest are being called for the coming season of the Tru Test Super Sires.

If you would like to participate, your bull will need to be mated to at least 15 females in the spring, with a minimum of 10 registered cows.

This year a 50% discount (\$175 +GST) in Super Sire entry fee rebated to the breeder, upon sale of their Super Sire bull at Ag Innovation 2014.

To be eligible the bull must be selected from a management group of 15 or more. The bulls must also achieve a conception rate of 75% or more after running with the females.

Now in its sixth year and on the success of this year's class at Ag Innovation your support is needed to continue the momentum and grow the class, proudly sponsored by Tru-Test. The class commands respect from both stud purchasers and commercial purchaser alike, with solid support from both breeders and sound prices.

The Super Sires class offers bulls that are highly regarded by their breeders; have proven fertility and have had the same grazing opportunities as they are run in a mob on evaluation farms – the Langtry property at Kimbolton and on the Fisher property near Christchurch. The bulls are run as a mob for the three months prior to Ag Innovation.

Other eligibility criteria include a full set of performance records and from a management mob of 15 bulls or more.

#### The compulsory performance information includes:

- » Calving-ease score
- » Birth weight
- » 200-day weight
- »» 400-day weight
- »» EMA and fat scans
- »» Scrotal measurement

Denotation of Tru Test Super Sires during Expo 2014 – A Tru-Test Super Sires 'butt' sticker is to be developed. Super Sire bulls will wear a butt sticker on their rump, denoting their Tru-Test Super Sire status at the pre Expo paddock walk and a fresh sticker will be applied for the Expo Hereford sale.



### 2014 HEREFORD HONDA MOTORCYCLES UNLED IMPACT SIRES

The Honda Motorcycles Unled Impact class will again graze as a mob alongside the Super Sires on their respective evaluation units.

The Honda Motorcycles Unled Impact sires are subject to the same conditions as the Super Sires with the exception being they do not have to be joined with females. Unled Impact sires are to be grazed with the Super Sires.

Please support these classes to show your support of the class sponsors – Tru-Test and Honda Motorcycles.

Any bull entered in the unled class cannot be displayed on a halter. Both mobs of unled bulls will be asked to be at their respective evaluation units in late January or early February. Grazing charges will apply.

All unled bulls entered must be grazed together at the grazing units (North or South Island).

#### Could breeders who are intending to enter bulls this year please contact:

##### North Island

Kevin McDonald (*chairman*) .....07 333 8068  
Rodney Jupp .....06 754 6764  
Mike Langtry .....06 328 5990  
Brian Clements .....09 433 7033

##### South Island

Jimmy Murray (*chairman*) .....03 319 4331  
David Morrow .....03 303 9749  
Robert Kane .....03 204 8236  
Anna Fisher .....03 329 7990

Please Note: ALL Hereford expo entries must be BVD Vaccinated, TB Tested, tested and declared free of Hypotrichosis, Dilutor and Epilepsy. CORRECTLY Sire verified also.

# South Auckland Club Tributes

The South Auckland Hereford Club stood for a minutes silence at their recent A.G.M. remembering four valued members who had passed away recently.

**Rex Robertson** lost his battle with cancer on November 1st. Rex was a builder in the Hamilton area until he had a change of career and became a farmer in the mid- nineties. He and his wife Heather purchased a property on Quine Road near Morrinsville and began a Hereford Stud. Their Penvale Herefords provided bulls for their local dairy market for a few years until they decided to concentrate on finishing cattle for the prime market. Heather and Rex were regular suppliers of Hereford Prime cattle and supplied around 20 cattle per month all year round. Rex's enthusiasm for the H.P. program will be sadly missed. He is survived by his wife Heather who with Rex initiated internet marketing for Hereford Prime through the Heron Creek web site.

**Ivan Forlong** passed away after a long illness on 29th July. Ivan was the head of Forlong Family Furnishing, a very well- known furnishing business centred in Frankton. He began Netherby Herefords in the late sixties and purchased many top bloodlines at that time. He participated in all the club activities and donated a lazy-boy chair for the winner of the Bull test which was one of the club's main activities in the late seventies and eighties. Ivan held an annual yearling bull sale at Frankton and the purchaser of the top priced bull was always rewarded with a lazy-boy chair. Ivan and his

wife Bertie travelled with the New Zealand Hereford party to the 1980 World Hereford Conference in Uruguay. The Forlong Cup is a coveted trophy within the club and will become a memorial to a man who was greatly respected by his peers.

**Ronald MacDonald** passed away in August just a day short of his 89th birthday. The Westwind Herefords at Waiuku were always much admired by tour parties whenever a Hereford group visited the property. Ron was very particular in his selection of breeding stock and emphasised colour and markings which made the Westwind herd particularly attractive. There were many visitors to the Late Pat and Ron's home as they had a very famous large garden with hundreds of camellias on display. He was a long serving, ex-President, of the Auckland Branch of the NZ Camellia Society.

**John Walter** passed away after a long illness on November 8th. John was the second generation studmaster of Midlands Herefords and farmed a particularly attractive property at Onewhero. John and his father Bill sold bulls in the Tuakau bull sale prior to the formation of the club and were part of the group who formed the South Auckland Hereford Club in 1974. John was an ex -President and a long serving committee man of the Club. He was also part of the first group to lay down the rules and regulations for the weight gain trial at Waiuku. Bulls carrying the Midlands prefix were usually among the top place getters at the annual Bull test. John's passion was rugby. He was an avid supporter of Counties and I am sure he would have just loved being part of shield fever at Counties this year. He is survived by his wife Lynn, four daughters and many grand- children.



beef+lamb  
new zealand  
steak of origin 2014

Your chance to enter cattle in the...  
**2014 Steak of Origin competition**

Entries open – **December 2013**

Entries close – **Friday 21st February**

Processing period –  
**Monday 17th February to Friday 21st March**

Semi Finalists announced  
**Monday 28th April**

Steak of Origin Dinner and Awards Evening –  
**Monday 12th May 2014**



**APRIL 2014**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	<b>3</b>	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**MARK THIS DATE IN YOUR DIARY!**

**Mendip Hills Station  
Field Day**

**Thursday 3rd April 2014**

Mark your diaries now to attend this field day including an on-farm tour and an outstanding line up of guest speakers.

*More details available soon.*





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Hereford is an uncommonly fine breed of beef with a hardy constitution that comes from its English roots. Reared in New Zealand's lush pastures, Silver Fern Farms Premier Selection Hereford Beef's broad shouldered muscularity and calm temperament allow it to reach a consistently prime condition. The supremely tender meat that results is full of subtle, yet complex flavours that are concentrated as it ages.

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A breed that exemplifies traditional beef flavour, with the complexity and subtlety of a grass-fed diet.

**Calm temperament for  
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**A naturally tender breed**



For more information, or if you would like to join Silver Fern Farms Backbone® Hereford Partnership Programme, please contact:  
[jason.graham@silverfern farms.co.nz](mailto:jason.graham@silverfern farms.co.nz)

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