

# Altum RedRag

THE NEW ZEALAND HEREFORD ASSOCIATION MEMBER NEWSLETTER FEBRUARY 2012

## Issue 116

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STEAK OF ORIGIN 2012
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## Diary Dates

**5TH MARCH 2012**  
BEEF EXPO ENTRIES CLOSE  
**5TH - 6TH MARCH 2012**  
NZHA COUNCIL MEETING,  
FEILDING  
**16TH MARCH 2012**  
SOO ENTRIES CLOSE (5PM)  
**18TH - 28TH MARCH 2012**  
NZBT WORKSHOPS -  
SOUTH ISLAND  
**16TH - 27TH APRIL 2012**  
NZBT WORKSHOPS -  
NORTH ISLAND  
**15TH MAY 2012**  
NZHA AGM, FEILDING  
NZ HEREFORDS NATIONAL SALE

# AGM

**Tuesday  
15th MAY  
2012,  
FEILDING**

(Hereford Sale Day)

**NZ HEREFORDS**

SPECIALISTS IN GRASSLAND GENETICS

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## Beef Expo 2012



**2012 Beef Expo Dates:** 12 - 13 May 2012 Future Beef NZ Hoof and Hook competition  
14 - 15 May 2012 Beef Expo

### NZ Hereford Association Expo Entry Conditions 2012

Entries Close **Monday March 5th 2012**

**Hypotrachosis** – it is compulsory for all Hereford Beef Expo entries to be tested for Hypotrachosis. Testing is to be declared in the catalogue comments section of the entry form.

**BVD** – compulsory Expo regulations apply to all entries. All animals must have been tested BVD antigen negative and have been vaccinated twice prior to Expo sale. The BVD vaccination declaration must be signed by the vendor (not necessarily a veterinarian) and the batch number of the vaccine batch administered supplied.

**DNA** – sires of all Beef Expo entered animals must have been DNA profiled. Please ensure that any bulls that have been used at stud have the relevant DNA profile.

**TB** – all entries must have been tested within the 12 months prior to the National Hereford sale, regardless of the herds testing cycle. If coming from a movement control area the animal must have been tested and cleared within 60 days of the sale.

TB and BVD declarations must be lodged with the Hereford office no later than 48 hours prior to the sale.

**Selection** - ALL Hereford Beef Expo entries will be selected (inspected) by persons appointed by the NZHA Council. The cost of the selection process will be shared and invoiced by all those entered. Any animal failing to make the catalogue due to selection will have its entry fee refunded but will still be subject to any selection fees. A right of review is available to those who disagree with the outcome of the selection process. A right of appeal should be directed to Rodney Jupp. Vendors will be notified of the selection outcome as soon as practically possible following the viewing of all entered Herefords.

**Starter Pack In Calf Heifers** - entries will be limited to two pairs per vendor and the Hereford Expo committee reserve the right to limit entries in this class. They are also subject to the selection process.

**New Heifer Class - Single Entry** - In addition to the Heifer Starter Pack class, there will be a "Single Entry" in-calf Heifer class. This allows breeders to enter an individual heifer in the Beef Expo event.

**Impact Sires** (unled two-year-old bulls)– entries are subject to the same conditions as Super Sires with the exception being they do not have to be joined with 20 females. Unled Impact sires are to

be grazed with the Super Sires. Any bull entered in the unled class cannot be displayed on a halter.

Downlands Deer Transport will be transporting bulls again in 2012. Contact Tim Coombes on 021 391 868 or 03 697 4922.

A Duplicate set of tags must be sent with animals going to grazing units. (In the case of tags being lost).

### NZHA Conditions of Entry

These are as the 2011 conditions.

**Performance data must enter the March 2012 group run analysis and be submitted by March 2, 2012. NO EXEMPTIONS permitted.**

**Expo entry will be declined, where performance data on the traits outlined below has not undergone grouprun analysis.**

### Performance Data required:

- i). Vendors must submit the following performance data for grouprun analysis and EBV generation in the March grouprun.
  - Weights - a minimum of 400day and/or 600day weights
  - Rib, Rump and EMA scanning information (except yearlings).
  - Scrotal measurement for all two-year-old bulls.
- ii). H, J, S, P codes must be recorded on the expo entry form.

2012 Yearling Expo Entries – date of birth must be after 01/06/2011. NZHA draw procedure as per previous years.

**Raw Data** - there will be no collection of Hereford Raw Data at Expo 2012. Breeders can however display data in stalls if desired and include it in the comments section of the entry form.

## Accommodation:

Accommodation is at a premium in Feilding during Beef Expo, below are some options to consider.

### Options in Feilding include:

**South Street West** – (next door to PBBNZ)

61 South Street, Feilding. Ph 06 323 1811

**Manfield Park Motel**

Cnr South and Fergusson Streets, Feilding. Ph 06 323 8761

**Feilding Motel**

7 Kimbolton Road, Feilding. Ph 06 323 6837

### Options in Palmerston North (the Feilding side):

**Carramar Motor Inn**

45 Ruahine Street. Ph 06 355 8855

**A'abode Motor Lodge**

35 Ruahine Street, Palmerston North. Ph 06 357 9903

**Braemar Motor Lodge**

177 Ruahine Street, Palmerston North. Ph 0800 355 805

## President's Note

*Happy new year to you all.*

Jill and I have just returned from the wedding of our second daughter, Anna, to Brent Fisher. The Fisher family have one of the largest Charolais studs in NZ, and now with some of the Na Puteputi Herefords moving south to Silverstream, it's a marriage of two cattle breeds. In fact a Hereford heifer and a Charolais heifer lead Anna down a tree lined aisle. The wedding venue was on the property and the occasion was enjoyed by all especially the speeches.

Except for Southland and Central Otago, I think this summer has been a "summer without a summer". I came home from the Canterbury show mid November and cut our first paddock of hay, had it in the shed well ahead of schedule, then it was seven weeks before I could cut again. We'd get three fine days, some heat, then rain, then more cold rain etc. Great for growing grass and crops, and cattle especially have done very well. It has been difficult getting pasture right for lambs.

It has been quite a busy time on the Hereford front, as it is at this time of the year and the council is gearing up for an interesting year. There will be an election in the South Island for two councillors from three nominations, Chris Douglas, Robert Kane and Paul Scott. I ask the members down there to exercise their voting rights when the papers turn up shortly. The North Island councillors are

returned unopposed. We also have three nominations for "Herd of Excellence" and this will be judged shortly.

Natalie is very busy compiling the magazine and I hope you have all taken the opportunity to advertise, as the tour party to Canada will be taking them with us. It is only every four years we get the chance to take our magazine worldwide.

Because of the World Hereford Conference in Canada, there is no NZ tour this autumn. The AGM, "Herd of Excellence" and any other awards will be carried out at Beef Expo. The timing for this is still to be worked through, but we are hoping for a luncheon after the Hereford sale so that those who wish to can return home Tuesday afternoon. This will be finalised at our next council meeting in March. If you have any matters you wish to have raised at that meeting, please contact your nearest councillor.

Until next time, enjoy these good farming times.

Regards,  
Peter Smyth,  
NZ Herefords, President





## LICK TO TURN PASTURE INTO PRODUCTION



Crystalyx Forage Plus helps your bulls achieve optimal sperm development and motility. It is a de-hydrated molasses lick block containing macro and micro-nutrients to alleviate deficiencies. These minerals will also assist your bulls in obtaining optimum health condition prior to sales.

Available from Altum.

Call 0800 784 674 or visit [www.altum.co.nz](http://www.altum.co.nz)



# Registry Report

WEIGHTS AND SCANNING CUT-OFF FOR IRL2 IS THE 3RD OF EVERY MONTH

## NAMING ANIMALS

Can I remind breeders they cannot name their animals using another stud prefix.

This ruling can be found in the Conditions of Entry, Regulations and By-laws of the NZ Hereford.

## DNA for mating sires!

As previously published, Breeders need to send copies of DNA of all mating sires to the Office prior to recording their calves.

Calves with no sire DNA are held and not registered until a profile is received.

## OUTLIERS

Some of you may have received outlier reports with your latest group run Herd reports.

It is IMPORTANT that these outliers are verified with Hereford registry, to ensure the animal in question and its progeny are reinstated into the Group run analysis.

Linda Shailer  
Registry

## Honours Board

Jan Wills, Kahu  
Noel Smith, Newcastle  
Penny Coutts, Wyborn

*Congratulations to you all & thank you!*

## South Island Council Election

After a valuable contribution to the NZHA Council, Geof Brown is not wishing to seek re-election to the NZHA Council.

As there are two nominations to replace his position there will be a Council election for all South Island Council positions up for renomination in 2012.

South Island members will have recently received voting forms.

**VOTING WILL CLOSE ON MARCH 9.**

## New Zealand Hereford Association 2012 Annual General Meeting

**Tuesday 15th May 2012**

*Following the*  
NZ Hereford National Sale  
at Beef Expo.

*To be held at*  
Manfeild Park Stadium,  
South Street, Feilding.

*All members are invited to attend.*

### BREED LUNCHEON

Following the AGM our Breed Luncheon will be held. It will include presentations to the Herd of Excellence winner and Gold and Platinum Benchmark Dam recipients

*A timeline of events is currently being finalised and will be available on the NZHA website shortly.*

## Reminders

### 2012 Sale Date Listing:

All Hereford breeders are invited to submit their sale date for inclusion in the Hereford magazine and website. These dates and the sale venue, should be submitted in writing (*email or fax*) and sent to the office by **5pm Friday February 17th.**

### Magazine Mailing List:

The Hereford magazine mailing list is currently being prepared for the distribution of this year's magazine.

Breeders are welcome to add bull buying clients or other industry related people to this mailing list. Just provide the office with the name, address and post code.

### 2012 NZ Herefords Magazine & Herd of Excellence

Production of the 2012 NZ Herefords magazine is well underway, for distribution in April. If you have any queries regarding the magazine or for more information please contact Natalie Campbell (Editor) direct on 0277 323 448 or email [herefordprojects@pbbnz.com](mailto:herefordprojects@pbbnz.com).

Natalie is also co-ordinating the Herd of Excellence Competition.

# Maryvale Herefords Dispersal

An opportunity for a new or existing breeder to purchase a small foundation herd of females.

Maryvale was established in 1965 with horned cows from Bushy Downs, subsequently Polled Herefords have been introduced alongside.

Progeny of Smithston Tam O'Shanter, Vena Park Jackpot and a son of Harvie Ladies Man.

All in calf females mated with Wando Quantum 1006.

- 5 Mixed aged cows
- 2 Three year heifers
- 4 Two year heifers
- 2 Rising one year heifers
- 1 Rising two year old bull by Otapawa Spark

To be sold by tender, individual stock or full herd.

**Tender closes 4th April 2012.**

Inspection welcome by prior arrangement.

## Ian & Mary McKenzie

72 Hooker Road, RD 3, Hamilton

Phone: 07-827 6642 / 021-260 4341

Email: [maryvale@xtra.co.nz](mailto:maryvale@xtra.co.nz)

Highest of tendered bids not necessarily accepted.

*(Photos taken Nov 2011)*



## Preliminary Notice - Complete Dispersal

# Branston Polled Herefords (EST 1958)



**On the farm - April 28<sup>th</sup> 2012**

### Offering approx...

- 40 Mixed aged cows
- 20 Incalf heifers (mated to Hukaroa Instead 10134)
- 25 Unmated heifers (2010 born)
- 40 2011 born calves

### Including progeny of

- Titiokura Volcano 1272  
(son of Remitall Boomer 486 IMP Canada)
- Koanui Style 5146
- Koanui Union 5044

### Auctioneers:

PGG Wrightson Agent Bruce Orr 0275 922 121

Graeme and Grace Hosking | 09 235 9175 | [branstonfarm@xtra.co.nz](mailto:branstonfarm@xtra.co.nz)

84 Allcock Rd, RD2, Waiuku 2682

# Steak of Origin Centennial Celebrations

*Help celebrate the tenth year of SOO competition.*

## COMPETITION CLASSES

- Class 1:**  
Best of Breed – European
- Class 2:**  
Best of Breed – British
- Class 3:**  
Best of Breed – Crossbreed & other
- Grand Champion**  
Top Producer of the  
Decade Category

All past entries that have received placing's and points are eligible to take out the top producer of the decade award!

### ENTRY DEADLINE

**5pm Friday 16th March 2012**

Entry fee \$85.00 per entry.

Semi-finals to be held in early May. Top four entries in each class will be judged by leading chefs and celebrities at the SOO dinner at Beef Expo held at Manfeild Park, Feilding on **Monday 14 May.**

Entry forms enclosed with this issue of the Red Rag and also available on the NZHA website for download.



## NAIT

*Linking people, property and livestock*

## NAIT scheme obligations

From 1 July, the NAIT (National Animal Identification and Tracing) scheme is set to be mandatory for people in charge of cattle and from 1 March 2013 for people in charge of deer.

Obligations for people in charge of cattle and deer will be to:

- Register with NAIT to get a NAIT number
- Identify every property on which they have cattle and deer they are in charge of
- Tag cattle and deer with NAIT-approved RFID tags and register those animals with NAIT
- Report to NAIT when cattle and deer are moved off-farm or received onto a property
- Report deaths, losses or live exports of cattle and deer.

The registration process will give you a NAIT number which will be used in all subsequent NAIT transactions such as animal registration and movement recording.

You can register with NAIT now.

**Turn over to see how to register.**

The final step to link animals to the person responsible for them, and their location is animal registration. This will be available when the scheme is mandatory.

## How to register

Registration is open now for people in charge of cattle and deer. To be ready for the NAIT scheme, NAIT Limited urges you to register yourself now with NAIT if you are a person in charge of cattle and/or deer.

To register:

- Go to **www.nait.co.nz** and register online, or
- Contact NAIT for registration assistance by phoning **0800 624 843**, or
- Use a **NAIT-accredited information provider** to complete your registration for you. Ask your local livestock company, meat processor or rural services provider if they can help.

When you register, you will need to supply NAIT with some personal information and details about your farm.

When you create a NAIT number have your AHB herd number handy because you will be asked to provide it.

If you buy ear tags using a Participant Code, please also provide this when you register. Doing so will enable you to electronically download the tag numbers associated with your NAIT number when you register animals, rather than entering the numbers manually.

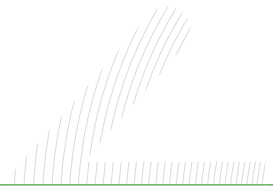
Animal registration will be available when the scheme is mandatory.

### For more information:

**www.nait.co.nz**

**Email:** info@nait.co.nz

**Freephone:** 0800 624 843





# Beef Genetics Workshop

## “Better Bull Buying Decisions”

PBBNZ have been contracted by Beef + Lamb New Zealand to put together a Beef Genetics Workshop roadshow throughout New Zealand.

**14 Workshops are planned in 2012**

Please promote these days to commercial buyers of bulls. PBBNZ and Breed Societies must ensure these days are well attended to secure future Beef Genetics extension funding.

### South Island, 18th – 28th March 2012

**Monday 19th**

Woodbank/Matariki, Angus/Hereford, Clarence Bridge  
*John & James Murray*

**Tuesday 20th**

Silverstream, Charolais/Hereford, Lincoln  
*Brent Fisher*

**Thursday 22nd**

Nithdale, Hereford, Orari Gorge  
*Robert Peacock*

**Monday 26th**

Monymusk, Hereford, Te Anau  
*Chris Douglas*

**Wednesday 28th**

Glenside, Simmental, Lawrence  
*Gary McCorkindale*

### North Island, 15th – 27th April 2012

**Monday 16th**

Matapouri/Forest View Hereford /Charolais, Hikurangi  
*Brian Clements*

**Tuesday 17th**

Storth Oaks Angus, Otorohanga, *Tim Brittain*

**Thursday 19th**

Turihaua Angus, Gisborne, *Hamish Williams*

**Friday 20th**

Waiterenui Angus, Hastings, *Will MacFarlane*

**Monday 23rd**

Seven Hills Angus, Eketahuna, *Bryan Bendall*

**Tuesday 24th**

Ardo Farm, Hereford, Marton, *William Morrison*

**Thursday 26th**

Ruaview, Simmental/Angus, Ohakune, *John Hammond*

Facilitated by **Christian Duff and Andrew Byrne** (Southern Beef Technologies - Australia)

#### Find out & discuss:

- The relevance of subjective and objective information when selecting bulls.
- How to interpret and use genetic information in your next bull purchasing decision.
- How to simplify bull selection with Selection Indexes.
- How to source bulls on the internet with the best genetic package for your herd.

#### Live cattle will be used to support presentations and discussions.

Day includes workshop notes, morning tea, BBQ lunch and refreshments.



#### For more information contact:

PBBNZ,  
Ph: 06 323 4484  
Email: [pbb@pbbnz.com](mailto:pbb@pbbnz.com)





## HEREFORD PRIME B E E F

MAGILLS BUTCHERY, TE AWAMUTU  
PH 0800 624 455

AE PRESTON, PALMERSTON NORTH  
PH 06) 356 1622

WAIKANAE BUTCHERY, WAIKANAE  
PH 04) 902 6776

AE PRESTON, WELLINGTON  
PH 04) 385 6118

AE PRESTON, PORIRUA  
PH 04) 237 7313

RAREFARE, CHRISTCHURCH  
PH 03) 352 9047

MEDITERRANEAN MARKET, QUEENSTOWN  
PH 03) 442 4161

BOWMONT WHOLESALE MEATS, INVERCARGILL  
PH 0800 146 328

[www.herefordprime.co.nz](http://www.herefordprime.co.nz)

### DEADLINE DATES

Beef Expo entries close **5th March 2012**

South Island Council Election closes **9th March 2012**

SOO entries close (5pm) **16th March 2012**

April RedRag copy due **26th March 26th, 2012**

## NZ HEREFORDS

SPECIALISTS IN GRASSLAND GENETICS

### BULL SALE MERCHANDISE



- ... Polycups
- ... Serviettes
- ... Hereford magazines
- ... Selection Index Flyers
- ... Hereford Prime Beef
- ... Pens



**Contact the office to  
place your order**

### OFFICE ENQUIRIES

**Donna Abbiss**, Acting NZ Hereford Manager, is available between 8.30am - 4.30pm, Monday and Wednesday and **Megan Ellett**, Tuesday and Thursday 8.30am -5pm. [hereford@pbbnz.com](mailto:hereford@pbbnz.com)

**Linda Shailer**, Hereford Registry, is available to assist with your Hereford registry enquiries between 8.00am - 4.00pm, Monday to Friday. [lindas@pbbnz.com](mailto:lindas@pbbnz.com)

**Tag ordering**, through the PBBNZ office, Monday to Friday. [tags@pbbnz.com](mailto:tags@pbbnz.com)

**Sharyn Anderson**, DNA, is available for enquiries between 8.00am - 4.00pm, Monday to Friday. [sharyn@pbbnz.com](mailto:sharyn@pbbnz.com)

**Natalie Campbell**, NZ Herefords Magazine Editor & Herd of Excellence Co-ordinator. Phone: 0277 323 448 or email [herefordprojects@pbbnz.com](mailto:herefordprojects@pbbnz.com)

## NZ HEREFORDS

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NZ Herefords, PO Box 503, 75 South Street, Feilding. Phone 06 323 4484 Fax: 06 323 3878 Email: [hereford@pbbnz.com](mailto:hereford@pbbnz.com)

[www.herefords.co.nz](http://www.herefords.co.nz)

