

Cash from Cows!

An informative, fun and practical field day for Beef Farmers

No Bull!











Thursday 27th of April 2017 11.00am – 4.30 pm

Whangara Angus Bull Ring, 25 Andrews Rd, Whangara.

The beef industry is in prime position to up its steaks while the sheep industry is sitting on its rump.

Why not let the breeding cow be the profit driver in NZ? 

This field day will leave you with the knowledge to make sure all of your decisions are capitalising on cow herd profitability.

-  Whangara Angus spill the secrets on the Stud Cow operation.
-  Simplifying the EBV's.
-  Practical session on ultrasound scanning and the structural assessing of cattle by a true master, Bill Austin (as seen on Country Calendar).
-  The "how to" of body condition scoring and getting the best fertility from your cows with John Meban.
-  Sharing of knowledge from farmers who run successful yearling heifer mating programmes and A.I programmes. How these programmes are lifting the bottom line.
-  What the BLNZ Beef progeny testing is telling us and how we can see similar results.
-  Up and coming technology! With Jo Scott from Zoetis.
-  What will meet the reserve programmes and how to make bigger premiums!
-  The future of the NZ Beef Industry
-  Top quality AngusPure on the Barbie!



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