



NZ Herefords

# **SIMPLY \$SMARTER BUSINESS**

Superior Hereford Bulls  
Create Saleable Calves

- Reliable calving ease
- Easily recognisable
- Great temperament
- Powerful growth rates and strong carcass quality

It's smarter to capture the HerefordX advantage ✓

To purchase a registered Hereford  
bull and for all your needs visit  
[www.herefords.co.nz](http://www.herefords.co.nz)

NZ Herefords

Hereford X  
The best of breeds